## President Simon S. M. Ho, The Hang Seng University of Hong Kong

## Welcome Remarks at the International Conference on Decision Science & Management (ICDSM2024)

27 April 2024 Fung Yiu King Hall, 4/F, S H Ho Academic Building, North Campus, HSUHK

## Good Morning!

Distinguished Speakers, Honourable Guests, Colleagues, Students, Ladies and Gentlemen,

It is my great pleasure to welcome you all to the "6<sup>th</sup> International Conference on Decision Science & Management" (ICDSM2024) at The Hang Seng University of Hong Kong (HSUHK) organised by our Big Data Intelligence Centre of the School of Decision Sciences. Over the years, this conference has been held successfully in different cities in India and Mainland China. This year, we are proud to host ICDSM for the first time in Hong Kong.

This conference serves as a platform that brings researchers and academia together to share their recent research work and exchange insights on different aspects of decision science and management. I am delighted to see that we have five distinguished keynote speakers from the UK, New Zealand, and Hong Kong joining us today. They are Prof. Sam Kwong, Associate Vice-President (Strategic Research) and Chair Professor of Computational Intelligence at Lingnan University; Prof. Siau Keng Leng, Head and Chair Professor of the Department of Information Systems at the City University of Hong Kong; Prof. Mike Tse, Professor in Operations Management at Cardiff University, UK; Dr Vipul Jain, Associate Professor in Supply Chain and Logistics Management at Victoria University of Wellington, New Zealand; and Prof. Wang Wenfeng, Chair Professor at the International Academy of Visual Arts and Engineering, UK. We are excited to learn from their sharing and expertise in decision science and management.

Decision science and management is a multidisciplinary field that combines theories and methods from diverse disciplines like business management, information science, mathematics, statistics, computer science, and operations research to provide a holistic approach to decision-making. In the current landscape of business, there is a growing trend towards big data-driven decision-making. This shift is supported by a powerful combination of decision science, management practices, and cutting-edge technologies, which together will drive remarkable progress and foster groundbreaking innovations.

Recognising the importance of decision science and management in today's big datadriven world, HSUHK established the Big Data Intelligence Centre in 2020 under the School of Decision Sciences to undertake high-quality applied research in the field. The Centre engages in research-related activities encompassing emerging information and communication technologies, advanced data analytics, machine learning, and artificial intelligence for decision-making.

I hope this conference will provide a platform for us to forge new connections, spark innovations, and drive positive changes in the field of decision science and management. I would also like to express my sincerest gratitude to all who have contributed to this conference, including the organizer, supporting organizations, keynote speakers, and honourable guests who have dedicated their time and effort to making this conference happen.

I trust that there will be many fruitful exchanges today. Thank you.