## Welcome Remarks at the Inauguration Ceremony of HSUHK Student Ambassadors 2023-2024

23 February 2024 Auditorium, Lee Quo Wei Academic Building, Yuen Campus, HSUHK

Dear students, alumni, parents, colleagues, ladies and gentlemen,

I would like to extend my heartfelt congratulations to the Student Ambassadors of 2023-2024. It is my pleasure to be here and share this special moment with all of you.

Launched twelve years ago in 2011-12, the Student Ambassadors Programme has been a platform for students to unleash their potential through serving the University and the wider community, and the SA team has stood as exemplary representatives promoting the University to the public. This year, 29 outstanding students from 13 different programmes have been selected as SAs. With the slogan "Buzzing with Possibilities, Serving our Community", the SAs personify themselves as industrious bees, eager to unlock their full potential through their voluntary service to the HSUHK community.

To equip them as University ambassadors, the SA Programme offers a comprehensive range of training which covers self-discovery, business etiquette, public speaking skills, teamwork, leadership, short-term exchanges, etc. From leading campus tours, acting as masters of ceremonies and assistants to serving at different University-wide events, SAs gain social exposure through interacting with people from diverse backgrounds. These hands-on experiences enable them to develop transferable competencies that will enrich their personal growth and professional development. By working with like-minded students, SAs also build valuable friendship that can last a lifetime.

I encourage all SAs to apply the knowledge and skills you have acquired to every opportunity that comes your way. Let your unique talents shine through in all that you do. Our teachers, staff and the senior SAs will stand by you to provide guidance and help you overcome challenges throughout your journey. With your enthusiasm and serving hearts, I have no doubt that you will live up to the "To Learn + To Serve" spirit of the SA Programme and pass it on to the younger fellow students.

I wish you every success in the year ahead.

Thank You.