



Press Release – For Immediate Release

To: Assignment Editor/Editor of Education and Local News Sections

25 March 2025

HSUHK receives HK\$7m donation to promote new quality standards and innovation culture

The Centre for Quality Standard and Management (CQSM) of the Hang Seng University of Hong Kong (HSUHK) received a donation of HK\$7 million from Sentuo Construction Group to promote new quality standards and innovation culture.

Speaking at the inauguration of the Centre and donation ceremony held on 22 March 2025, Professor Simon Ho, President of HSUHK, said that he was delighted to see collaborations between the Centre and the industry to co-develop new quality standards for different sectors, which is crucial for the future development of the Greater Bay Area and the world.

Mr Kong Shengxiang, Chairman of Sentuo Construction Group noted that the Central Government encourages the industry to raise the quality standards to cope with global competition, and expects the Centre to help raise the industry's interest on quality management and accept new standards as the updated benchmarks for the industry. As a Co-Director of CQSM, Professor Gavin Chau reiterated that the Centre will promote quality and innovation culture via applied research and training, and assist companies to implement quality management initiatives.

-END-



Photos:



Photo 1: Mr Kong Shengxiang (second from left) presents a cheque to President Simon Ho (second from right), witnessed by Dr John Leung, Associate Vice-President (Knowledge Exchange) of HSUHK and Co-Director of CQSM (right) and Professor Gavin Chau, Co-Director of CQSM.



Photo 2: Mr Xu Haiting (left); Dr Chen Qixing; Chairman Kong Shengxiang; Dr John Leung; President Ho; and Professor Chau sign a Memorandum of Understanding between Sentuo Construction Group and the Centre for Standard Quality Management at HSUHK.



Photo 3 : Over forty industry leaders, institution representatives and professors at the opening and cheque presentation ceremony at CQSM, HSUHK.

Photos Download: <https://bit.ly/4kTL1Wd>

About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts oriented university with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation and Foreign Languages) and over 6,700 full-time undergraduate and postgraduate students. Adopting the unique “Liberal + Professional” education model, HSUHK aims to nurture young talent with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning, interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services. HSUHK is listed the 7th (overall) in the ASEAN+ region, the 1st in the Greater China region, and the 1st in Employability as per the 2023 AppliedHE ASEAN+ private university assessment by the Singapore-based AppliedHE. It is also listed among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.