



HSUHK REVIEW

2023-2024 年報



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG



Vision 願景

To be a leading private liberal-arts-oriented university in the region, recognised for excellence in teaching, learning and research, and contributions for advancing our society and the world.

致力成為區內具領導地位並以博雅教育為主導的私立大學；並以卓越的教學、研究和服務，以及推動社會與世界發展的貢獻而獲得認同。

Missions 使命

- To provide students with an all-round transformational and empowering educational experience through our “Liberal + Professional” education model;
透過「博雅+專業」教育模式，為學生提供具備轉化及賦權力量的全面教育體驗；
- To advance knowledge, and to be committed to free enquiry and responsible scholarship;
促進新知，承諾自由探索及負責任治學；
- To nurture responsible global citizens and leaders with critical thinking, innovative minds, caring attitude, moral values and a sense of social responsibility.
培養具備明辨思維、創新力量、人文關懷、道德價值和社會責任的全球公民與領袖。

Motto 校訓

Erudition and Perseverance 博學篤行

Core Values 核心價值

- Mutual Trust 互信
- Value-addedness 增值
- Innovativeness 創新
- Caring Attitude 關懷
- Responsibility 責任

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Message from the Chairman of the Board of Governors 校董會主席的話



2023-24 has been an exciting and busy year of growth and achievements at The Hang Seng University of Hong Kong (HSUHK). As we expand our academic pursuits, our campus remains vibrant with activities, fostering an environment where future leaders are cultivated.

Our Decision Sciences students excelled on the global stage, having outperformed over 1,800 participants worldwide and won the Ernst & Young Open Science Data Challenge 2024. Their hard work and creativity are an energy booster for the university. Today, we are among China's top 30 universities in three major disciplines according to Research.com.

We created new facilities for cross-disciplinary learning and collaboration with the inauguration of the Graduate School and The Create at M+. We deepened our regional partnerships with the Alliance of Asian Liberal Arts Universities. This is instrumental in broadening our connections with world-class institutions and pursuing our mission as a leader in holistic education.

I am delighted with the university's progress and more importantly, the meaningful contributions we continue to make to our community. The key to our continued success lies in our education ethos "Liberal + Professional" which equips our students with the curiosity, skills, and adaptability they need to thrive in a rapidly evolving world.

These achievements would not have been possible without the dedication of our students, faculty, and staff, and the generous support of our alumni, parents, partners, and friends. Together, we are building a vibrant and forward-looking institution that inspires ideas and turns them into actions. I am confident our university and graduates will make a positive impact to Hong Kong and beyond.

Diana Cesar
Chairman of the Board of Governors

香港恒生大學在2023-24學年發展迅速，在多方面有出色的表現。在追求學術卓越的同時，校園充滿活力，為培養未來領袖創造出理想的環境。

在過去一年，決策科學學院的學生團隊在國際舞台脫穎而出。團隊在「安永開放科學數據挑戰賽2024」中超越全球1,800支隊伍，勇奪世界冠軍，充分肯定了本校師生的才華、努力和創意。我們三大主要學術範疇更在國際學術評級網站Research.com評選中，位列中國頂尖大學前30名。

大學積極參與學術界的發展，同時投入社區。年內，我們成立了研究生院，並於M+大樓設立「創意薈」，為跨學科學習協作提供新機遇。我們亦加入了亞洲博雅大學聯盟，增強與其他世界級學術機構的聯繫，鞏固區域合作，追求實現全人教育的理念。

我很高興恒生大學能積極回饋社會。大學「博雅+專業」的教育模式，有效培養學生的好奇心、技能和應變能力，助他們在瞬息萬變的世界中成長，是我們的成功之本。

能夠成就多元化發展全賴師生的共同努力，以及校友、家長、合作夥伴和友儕的慷慨支持，與我們一起化創意為實踐，攜手共建一所充滿活力，目光遠大的學府。在多方支持下，我們將秉承使命，培育卓越人才，為世界帶來積極持久的影響。

校董會主席
施穎茵

Message from the Chairman of the Council 校務委員會主席的話



The year under review has been a year of tremendous progress and accomplishments for HSUHK. Our staff and students have done well in academic studies and research, whilst the University itself has penned many collaborations with prestigious local, regional and global institutions.

Our achievements and advancements could not have been possible without the fervent support from our stakeholders, who have made numerous and generous contributions to the University, with the aim of providing for future generations with state-of-the-art facilities and equipping them to be responsible leaders.

Our first large-scale fundraising concert was held in October 2023 at Hong Kong City Hall and it was a tremendous success. The concert demonstrated not only the talent of members of the University community, but also the collaborative spirit of the HSUHK family, as well as the support from the community.

We also named the gallery located at the newly opened Creative Humanities Hub “The Hang Seng University of Hong Kong — Foundation Gallery” to honour the longstanding support and generous contributions of all members of The Hang Seng University of Hong Kong — Foundation, as their contributions have significantly enhanced campus facilities, teaching equipment, and student services.

On behalf of the Council, I would like to extend my most sincere gratitude to all supporters and friends of the University, as well as HSUHK alumni who have not only been most generous in giving to the University, but also contributing to the community.

I am most thankful for witnessing the success of every member of the HSUHK family. I look forward to working together with all of you in our advancements for many more years to come, especially as we continue to implement our five-year Strategic Plan 2023-2028.

Moses Cheng Mo-chi
Chairman of the Council

恒生大學於過去一年表現突出，成就卓越，師生在學術和研究方面亦成績斐然。大學亦與眾多本地、區域及國際著名院校建立合作關係。

大學的成就和進步有賴各持份者的大力支持。他們為大學作出慷慨的貢獻，以期提供最先進的設施，培育未來世代成為負責任的領袖。

本校首個大型籌款音樂會於2023年10月假香港大會堂圓滿舉行。該音樂會不僅展現了大學社群的天賦，亦展現了恒大家庭的合作精神，以及社會人士對我們的支持。

為感謝香港恒生大學－基金成員長期以來的慷慨匡助和鼎力支持，大學把位於新落成創意人文館內的展覽廊命名為「香港恒生大學－基金展覽廊」。全賴基金會的玉成，本校校園設施、教學設備和學生服務得以顯著提升。

我謹代表校務委員會向所有支持者、友好以及校友致以最誠摯的謝意，感謝他們對大學的無私襄助和對社會的貢獻。

我感恩並見證恒生大學社群的成功，亦期盼與各位在未來日子繼續同心協力，落實「策略發展計劃2023-2028」，攜手推動大學邁步向前。

校務委員會主席
鄭慕智

Message from the President 校長的話



It is my pleasure to report that the University continued to excel in many regards in 2023-24. Thanks to the concerted effort of members and supporters of the HSUHK family, the academic year saw the University's long-standing commitment to an inclusive culture and our consistent efforts in providing innovative programmes that have resulted in outstanding performances in academic and global reputation.

Earning global recognition

HSUHK received outstanding recognition in the 2024 Top Universities and Top Scientists Rankings conducted by Research.com. Among top universities in Mainland China, Hong Kong and Macao, HSUHK ranks 21st in the field of Business and Management; 24th in Social Sciences and Humanities; and 30th in Economics and Finance.

The HSUHK-led joint-institution project, Tiger Balm Garden Metaverse Virtual Reality, was recognised at the 2024 Global Awards for World Heritage Education Innovative Cases and was honoured with the “Star of the Outstanding” Award from the UNESCO World Heritage Institute of Training and Research-Asia and the Pacific Region. Additionally, the “OPlusO Hub: Event Management in the Metaverse”, an AI-driven event management system developed by our Decision Sciences scholars won Silver at the 49th Geneva International Exhibition of Inventions.

我很高興恒生大學於2023-24年度在多個範疇持續表現卓越。有賴大學社群和支持者的共同努力，過去一個學年見證了大學長期致力推動共融文化，以及在提供創新課程方面的不懈努力，讓本校在學術界和國際的聲望更上一層樓。

贏得國際認同

恒生大學在Research.com主辦的2024年頂尖大學和頂尖科學家排名中獲得傑出成就。在中國內地與港澳領先大學之中，本校於商業與管理領域排名第21位，在社會科學與人文領域排名24，以及於經濟與金融領域名列30。

由恒生大學領導的虎豹別墅元宇宙虛擬實境聯校項目，在聯合國教科文組織亞太地區世界遺產培訓與研究中心主辦的「2024全球世界遺產教育創新案例獎」中，獲頒「卓越之星獎」。此外，本校決策科學學院學者所開發的「元宇宙智能展覽管理系統」亦於第49屆日內瓦國際發明展上榮獲銀獎。

We are also thrilled to see that our student team triumphed over 1,800 institutions worldwide, winning the world championship at the Ernst & Young Open Science Data Challenge 2024.

Attracting more non-local students

With the enrolment quota of undergraduate students from Mainland China, Macao and Taiwan students at HSUHK increased from 10% to 20%, the number of admitted non-local students increased by 57%. In total, about 1,759 undergraduate students were admitted to programmes offered across HSUHK's five Schools in 2023-24, bringing the total number of undergraduate students to about 5,700.

We are also expanding our taught postgraduate (TPG) programmes. During the year, two new TPG programmes were launched, increasing the total number of TPG programmes to 14. There was also a 44% increase in the total number of enrolments when compared to the last academic year.

Strengthening global and regional ties

In the 2023-24 academic year, HSUHK's number of global partners increased by 11%. HSUHK expanded its global network progressively, opening a wealth of new possibilities for collaboration in academic partnerships, faculty and student exchanges, visits, research, and knowledge exchange.

We are also delighted that the University joined the Alliance of Asian Liberal Arts Universities (AALAU) in early 2024, signifying the strength of our unique "Liberal + Professional" education model, and our contributions have been recognised by the international academic community. As the Alliance's 31st member, we are eager to work with renowned liberal arts universities in Asia to enhance the quality of teaching and research in the region, and promote the development of cross-disciplinary liberal arts education. Our first initiative as a new member includes hosting the Alliance's Annual Presidents' Forum in November 2024 at HSUHK.

The University also remains committed to strengthening partnerships and keeping pace with the developments in the Greater Bay Area (GBA), and has established its centre in Nansha in Guangzhou. Several Memoranda of Understanding have been signed between HSUHK and GBA counterparts to enhance academic and research collaborations.

我們亦高興看到學生團隊在「安永開放科學數據挑戰賽2024」國際比賽力壓全球1,800間參賽院校及機構，勇奪世界冠軍。

吸引更多非本地學生

隨着內地、澳門及台灣的本科生收生限額佔比從10%增至20%，本校錄取的非本地生隨之增長57%。整體而言，五個學院的課程於2023-24年度合共錄取1,759名本科生，令本科生總人數增至約5,700人。

我們亦拓展修課式研究生課程，年內推出兩個全新課程，令修課式研究生課程總數增至14個，整體錄取人數亦較上學年增加44%。

加強全球及地區聯繫

恒生大學全球合作夥伴的數目於2023-24學年增加了11%。本校逐步擴展全球網絡，為學術合作、師生交流、訪問、研究及知識交流開闢豐富新機遇。

恒生大學在2024年初加入亞洲博雅大學聯盟，突顯本校「博雅+專業」獨特教育模式的優勢，並引證本校的貢獻獲國際學術界肯定。作為該聯盟的第31名成員，我們渴望與亞洲著名博雅學府合作，提升區內教學研究質素，並推動跨學科博雅教育的發展。恒生大學於2024年11月主辦一年一度的聯盟校長論壇，以作為新成員的首項活動。

大學同時致力提升大灣區內的夥伴關係，緊隨區內的發展步伐，包括在廣州南沙開設新中心，並與大灣區多間大學簽署了合作備忘錄。

Enriching student experience

HSUHK is keen to develop its students' global outlook. Alongside overseas exchange and internship programmes, we offer the World-Renowned Universities Summer Programme to outstanding students so that they can participate in credit-bearing programmes provided by prestigious universities, including Harvard University, the University of California, Berkeley and Cornell University in the US, as well as the University of Cambridge and University of Oxford in the UK.

We also work with industry leaders to develop innovative programmes to enhance students' career development. For example, HSUHK joined hands with AS Watson Group to provide a "store manager for a day" programme to our students. This also marked the first time that the Group has offered the internship programme to local university students. The programme was welcomed by students as it helped them apply theory and knowledge in a practical work environment.

Looking ahead

To expand campus space, accommodate more taught postgraduate and executive development programmes, and to further engage with the public and industry supporters in our educational and public engagement activities, HSUHK established its first town centre, The Create, on the 15/F of the M+ Tower at West Kowloon Cultural District. Officially starting operations in the 2024-25 academic year, this versatile venue includes classrooms, an executive-style teaching space, discussion rooms and office spaces, providing new opportunities for university development.

With the establishment of the Graduate School to administer TPG programme development, more TPG programmes are being planned, covering areas in insurance, risk analytics, digital innovation, and digital media. The University also plans to launch its first professional doctoral degree programme in decision analytics.

HSUHK and AS Watson Group sign MoU to support the academic and career development of HSUHK students.

恒生大學與屈臣氏集團簽署合作備忘錄，為恒大大學生提供多元化的學習支援。

豐富學生體驗

恒生大學致力培養學生的全球視野。除提供海外交流和實習外，我們亦為優秀學生提供世界頂尖學府暑期課程，讓他們參與美國哈佛大學、加州大學柏克萊分校、康奈爾大學、英國劍橋大學和牛津大學等頂尖大學的學分課程。

為推動學生的職涯發展，大學與工商界領袖攜手開展創新項目，例如與屈臣氏集團合辦「一日店長」體驗計劃。這是該集團首個為本地大學生設立的同類實習項目，深受學生歡迎，有助他們在真實的工作環境中實踐理論和知識。

前瞻

為了拓展校園空間以容納更多修課式研究生課程及高級管理培訓課程，並透過教育活動進一步連繫公眾及業界支持者，恒生大學於西九文化區M+大樓15樓開設本校首個市區中心「創意薈」。該多功能中心於2024-25學年正式投入服務，設有課室、行政人員培訓空間、會議室及辦公室，為大學發展提供更多新機遇。

隨着本校成立研究生院以管理修課式研究生課程的發展，我們正規劃更多同類型課程，涵蓋保險、風險分析、數碼創新及數碼媒體等多個領域。本校亦計劃推出首個決策分析專業博士課程。





President Simon Ho welcomes new students at the Convocation.
何順文校長於新生入學禮歡迎一眾新生。

The University also approved the establishment of a new School of Transdisciplinary Studies in 2024-25. We anticipate several new cross-Schools interdisciplinary programmes, at both undergraduate and postgraduate levels, to be developed to meet the needs of society.

I look forward to seeing our scholars excel and our students thrive in our unique learning environment as they continue to adapt to the University's DNA comprised of the "5C" qualities: Critical thinking, Creativity, Communication and Collaborations, Caring attitude and Continuous active learning.

Simon S M Ho
President

本校將於2024-25年度開設全新的跨學科學院，預計開辦全新的跨學院本科及研究生課程，以滿足社會需求。

我期待看到本校學者和學生在這獨特的學習環境中，繼續秉持恒生大學的「5C」特質，分別是明辨思維（Critical thinking）、創意（Creativity）、溝通合作（Communication and Collaborations）、人文關懷（Caring attitude）和持續主動學習（Continuous active learning），從而再創高峰。

校長
何順文

Highlights of the year 大事紀要

Awards and recognitions 獎項與認可

Ranked among China's top 30 universities by Research.com
in the following disciplines:

以下學科在Research.com 中國頂尖大學
排名中位列前30名



Business
and Management
商業與管理



Social Sciences
and Humanities
社會科學與人文



Economics
and Finance
經濟與金融

HSUHK joins the Alliance of Asian Liberal Arts Universities
加入亞洲博雅大學聯盟





Student team from School of Decision Sciences wins world championship at the prestigious international EY Open Science Data Challenge 2024.

決策科學學院學生於「安永開放科學數據挑戰賽2024」國際比賽勇奪全球冠軍。

Operations Strategy at Galanz, authored by Dr Stephen Ng from Department of Supply Chain and Information Management and his team, is recognised as one of the 25 most classic and widely used cases over the past decade (2014-2024) by Ivey Publishing.

供應鏈及資訊管理學系吳志雄博士及其團隊撰寫的企業研究案例《格蘭仕的營運策略》，獲國際著名出版商艾維出版社評選為在過去10年（2014-2024）25個最經典和最被廣泛使用的企業研究案例之一。



Dr George Ho from Department of Supply Chain and Information Management wins Silver at the 49th Geneva International Exhibition of Inventions for the AI-driven event management system.

供應鏈及資訊管理學系何道森博士開發的元宇宙智能展覽管理系統，於第49屆日內瓦國際發明展上榮獲銀獎。

The HSUHK-led Tiger Balm Garden Metaverse Virtual Reality project is honoured with “Star of the Outstanding” Award at the 2024 Global Awards for World Heritage Education Innovative Cases organised by the UNESCO World Heritage Institute of Training and Research-Asia and the Pacific Region.

由聯合國教科文組織亞太地區世界遺產培訓與研究中心舉辦的「2024全球世界遺產教育創新案例獎」，恒生大學領導的虎豹別墅元宇宙虛擬實境項目榮獲「卓越之星獎」。



Major events 焦點活動



HSUHK holds first large-scale fundraising concert, “Uniquely Common”.

恒生大學首次舉辦大型籌款音樂會「不一樣的平凡」。

HSUHK holds an Appreciation and Naming Ceremony for the Lo Hui Kit San Building in recognition of Dr Alexander Law Sau-wang’s generous donation to support HSUHK’s strategic development.

恒生大學舉行羅許潔珊樓感謝暨命名典禮，表彰羅守弘博士捐資支持大學策略發展。



HSUHK holds a Naming and Appreciation Ceremony for the Tin Ka Ping Institute for Chinese Language and Culture in recognition of the donation from the Tin Ka Ping Foundation.

恒生大學舉行田家炳中國語言及文化研習所命名暨感謝典禮，以感謝田家炳基金會對大學的捐獻。

Degrees are conferred on over 1,900 undergraduates and postgraduates at HSUHK's 2023 Graduation Ceremony.

恒生大學舉行2023年度畢業典禮，頒發學士及碩士學位予超過1,900名畢業生。



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

第四屆榮譽博士學位頒授典禮 Fourth Honorary Doctorate Conferment Ceremony 2024.3.14



HSUHK confers Honorary Doctorates on insurance industry leader Dr Edmund Tse Sze-wing (left); Dr Ho Tzu-leung, distinguished urologist and Director of the S H Ho Foundation Limited; and Professor Elias Shiu Sai-wan, renowned actuarial science scholar.

大學頒授榮譽博士予（左起）保險業翹楚謝仕榮博士、泌尿科專家及何善衡慈善基金會董事何子樑博士和著名精算學者邵世運教授。

HSUHK opens the 3,000-square-metre Creative Humanities Hub, a sustainability-conscious complex with state-of-the-art teaching and learning facilities.

總面積3,000平方米的創意人文館開幕，該館環保與可持續發展兼備，並設有先進的教與學設施。





Professor Frederick Ma (right) presents “Business Reporter of the Year” award at 8th Business Journalism Awards presentation ceremony.

馬時亨教授（右）於第八屆商業新聞獎頒獎典禮上頒發「年度商業新聞記者獎」。

HSUHK and the Federation of Hong Kong Industries organise the Bamboo and Sustainability Forum to promote bamboo as a substitute for plastic.

恒生大學與香港工業總會合辦「竹子與可持續發展交流會」，探討並推動以竹代替塑料。



The University launches the first Anti-Scam Education and Research Programme to increase anti-deception awareness among younger generations.

恒生大學啟動大專界首個反詐騙教研計劃，提高新一代的防詐騙意識。



HSUHK hosts 13th Junzi Corporation Awards to recognise outstanding companies which have demonstrated Junzi virtues in their operations.

恒生大學舉辦第十三屆「君子企業獎」頒獎典禮，表揚來自不同行業符合商業道德標準的傑出企業。



President Simon Ho (centre) leads gardening activities in celebration of the 10th anniversary of the “Eco-Pledge Campaign”.

何順文校長（中）帶領園藝活動，慶祝「綠源『恒動』捐助計劃」十周年。

HSUHK names the gallery located at the Creative Humanities Hub “The Hang Seng University of Hong Kong – Foundation Gallery” at appreciation and naming reception.

大學把位於創意人文館的展覽廊命名為「香港恒生大學－基金展覽廊」，並舉行感謝暨命名儀式。



Governance, finance,
facts and figures

管治、財務、
資料與統計數字



Governance

管治

Board of Governors 校董會

Chairman

Ms Diana Cesar, JP

主席

施穎茵女士

Vice-Chairman

Dr the Hon Moses Cheng Mo-chi, GBM, GBS, OBE, JP

副主席

鄭慕智博士

Members

Ms Kathy Cheung Ka-wai

Dr Patrick Fung Yuk-bun, JP

Mr Thomas Leo Ho Lai-wai

Professor Michael Hui King-man

Mr Henry Lai Hin-wing

Ms Betty Law Shuk-man

Mr Andrew Leung Wing-lok

Dr Eric Li Ka-cheung, GBS, OBE, JP

Mr Thomas Liang Cheung-biu

Mr Roger Luk Koon-hoo, BBS, JP

Dr Patrick Poon Sun-cheong, SBS

Ms Saw Say-pin

Mr Martin Tam Tin-fong

Mrs Patricia Wong Lam Sze-wan

委員

張家慧女士

馮鈺斌博士

何乃威先生

許敬文教授

賴顯榮先生

羅淑雯女士

梁永樂先生

李家祥博士

梁祥彪先生

陸觀豪先生

潘樂昌博士

蘇雪冰女士

譚天放先生

黃林詩韻女士

Secretary

Dr Tom Fong Wing-Ho

秘書

方永豪博士

Meeting Attendance of the Board of Governors in 2023-24

2023-24校董會會議出席率

Membership 成員		Attendance 出席率
Ms Diana Cesar (Chairman)	施穎茵女士 (主席)	2/2
Dr the Hon Moses Cheng Mo-chi (Vice-Chairman)	鄭慕智博士 (副主席)	2/2
Ms Kathy Cheung Ka-wai	張家慧女士	1/2
Dr Patrick Fung Yuk-bun	馮鈺斌博士	2/2
Mr Thomas Leo Ho Lai-wai	何乃威先生	2/2
Professor Michael Hui King-man	許敬文教授	2/2
Mr Henry Lai Hin-wing	賴顯榮先生	2/2
Ms Betty Law Shuk-man	羅淑雯女士	1/2
Mr Andrew Leung Wing-lok	梁永樂先生	2/2
Dr Eric Li Ka-cheung	李家祥博士	2/2
Mr Thomas Liang Cheung-biu	梁祥彪先生	2/2
Mr Roger Luk Koon-hoo	陸觀豪先生	2/2
Dr Patrick Poon Sun-cheong	潘樂昌博士	2/2
Ms Saw Say-pin	蘇雪冰女士	2/2
Mr Martin Tam Tin-fong	譚天放先生	2/2
Mrs Patricia Wong Lam Sze-wan	黃林詩韻女士	1/2

Committees under the Board of Governors 校董會屬下委員會

Audit Committee 審計委員會

Chairman

Mr Andrew Leung Wing-lok

主席

梁永樂先生

Members

Mr Henry Lai Hin-wing

Mr Roger Luk Koon-hoo, BBS, JP

委員

賴顯榮先生

陸觀豪先生

Secretary

Mr Ted Leung Sat-tak

秘書

梁實德先生

Finance Committee 財務委員會

Chairman

Dr Patrick Fung Yuk-bun, JP

主席

馮鈺斌博士

Vice-Chairman

Mr Philip Li Wing-kuen

副主席

李永權先生

Members

Mr Eugene Liu

Mr Benedict Sin Nga-yan

Professor Simon Ho Shun-man

Dr Tom Fong Wing-ho

Dr Andy Cheng Wui-wing

委員

廖於勤先生

冼雅恩先生

何順文教授

方永豪博士

鄭會榮博士

Secretary

Mr Johnny Lee Ying-cheung

秘書

李應祥先生

Foundation Management Committee 基金管理委員會

Chairman

Dr Patrick Poon Sun-cheong, SBS

主席

潘樂昌博士

Vice-Chairman and Treasurer

Mr Cheng Kam-por

副主席兼財務主管

鄭錦波先生

Members

Professor Roy Chung Chi-ping, GBS, BBS, JP

Dr Patrick Fung Yuk-bun, JP

Mr Thomas Liang Cheung-biu

Mr Benedict Sin Nga-yan

Professor Simon Ho Shun-man

Dr Tom Fong Wing-ho

Mr Johnny Lee Ying-cheung

委員

鍾志平教授

馮鈺斌博士

梁祥彪先生

冼雅恩先生

何順文教授

方永豪博士

李應祥先生

Secretary

Ms Elisa Chan Man-wai

秘書

陳雯慧女士

Fundraising and Donation Committee 籌募及捐款委員會

Chairman

Dr Patrick Poon Sun-cheong, SBS

主席

潘樂昌博士

Vice-Chairmen

Dr the Hon Moses Cheng Mo-chi, GBM, GBS, OBE, JP
Mrs Patricia Wong Lam Sze-wan

副主席

鄭慕智博士
黃林詩韻女士

Members

Mr Cheng Kam-por
Mr Thomas Ching Wing-hong
Dr Alex Chui Chuen-shun
Ms Stella Fung Siu-wan (From 21 June 2024)
Mr Kenneth Leung Ka-keung
Mr Eugene Liu
Dr Dennis Ng Wang-pun, SBS, BBS, MH
Mr Andric Yew Yat-on
Dr Yip Kit-chuen
Professor Simon Ho Shun-man
Dr Tom Fong Wing-ho

委員

鄭錦波先生
程永康先生
徐傳順博士
馮少雲女士 (由2024年6月21日)
梁家強先生
廖於勤先生
吳宏斌博士
姚逸安先生
葉傑全博士
何順文教授
方永豪博士

Honorary Members

Mr Clement Fung Siu-to
Dr George Lam Lee, BBS, JP
Dr Lam Tai-fai, GBS, SBS, BBS, JP

榮譽委員

馮兆滔先生
林家禮博士
林大輝博士

Secretary

Ms Elisa Chan Man-wai

秘書

陳雯慧女士

Nomination Committee for Appointment of Council Chairman/Members 校務委員會主席/成員提名委員會

Chairman

Ms Diana Cesar, JP

主席

施穎茵女士

Members

Dr the Hon Moses Cheng Mo-chi, GBM, GBS, OBE, JP
Mr Roger Luk Koon-hoo, BBS, JP
Dr Patrick Poon Sun-cheong, SBS
Professor Simon Ho Shun-man

委員

鄭慕智博士
陸觀豪先生
潘樂昌博士
何順文教授

Secretary

Dr Tom Fong Wing-ho

秘書

方永豪博士

Nomination Committee for Appointment of Governors and Chairmen/Members to Board Committees 校董會成員及校董會屬下委員會主席/成員提名委員會

Chairman

Ms Diana Cesar, JP

主席

施穎茵女士

Members

Dr the Hon Moses Cheng Mo-chi, GBM, GBS, OBE, JP
Mr Thomas Leo Ho Lai-wai
Mr Thomas Liang Cheung-biu
Professor Simon Ho Shun-man

委員

鄭慕智博士
何乃威先生
梁祥彪先生
何順文教授

Secretary

Dr Tom Fong Wing-ho

秘書

方永豪博士

Council 校務委員會

Chairman

Dr the Hon Moses Cheng Mo-chi, GBM, GBS, OBE, JP

主席

鄭慕智博士

Vice-Chairman

Mr James S Tsien

副主席

錢乃駿先生

Members

Mr Cheng Kam-por

Mr Dannie Cheung Kong-ting

Dr Jacky Cheung Wah-keung

Mr Philip Li Wing-kuen

Mr Arthur Mui

Professor Nyaw Mee-kau, BBS

Mr Benedict Sin Nga-yan

Professor Wong Suk-ying

Professor Simon Ho Shun-man

Professor Hui Yer-van (Until 31 July 2024)

Professor Joshua Mok Ka-ho (From 6 August 2024)

Professor Jeanne Fu Ho-ying (Observer, until 27 February 2024; Member, from 28 February 2024)

Dr Fred Luk Koon-yung

Ms Antonia Yeung Yu-hung

Mr Li Pok-yee (Student Observer, from 23 January 2024 to 30 April 2024)

Mr Lam Ting-hin (Student Observer, from 14 May 2024)

委員

鄭錦波先生

張江亭先生

張華強博士

李永權先生

梅慶堯先生

饒美蛟教授

冼雅恩先生

王淑英教授

何順文教授

許溢宏教授 (至2024年7月31日)

莫家豪教授 (由2024年8月6日)

符可瑩教授 (觀察員，至2024年2月27日；委員，由2024年2月28日)

陸觀勇博士

楊如虹女士

李博義先生 (學生觀察員，由2024年1月23日至2024年4月30日)

林霆騫先生 (學生觀察員，由2024年5月14日)

Member and Secretary

Dr Tom Fong Wing-ho

委員和秘書

方永豪博士

Meeting Attendance of the Council in 2023-24

2023-24校務委員會會議出席率

Membership 成員		Attendance 出席率
Dr the Hon Moses Cheng Mo-chi (Chairman)	鄭慕智博士 (主席)	3/4
Mr James S Tsien (Vice-Chairman)	錢乃駿先生 (副主席)	4/4
Mr Cheng Kam-por	鄭錦波先生	4/4
Mr Dannie Cheung Kong-ting	張江亭先生	4/4
Dr Jacky Cheung Wah-keung	張華強博士	4/4
Mr Philip Li Wing-kuen	李永權先生	3/4
Mr Arthur Mui	梅慶堯先生	4/4
Professor Nyaw Mee-kau	饒美蛟教授	3/4
Mr Benedict Sin Nga-yan	冼雅恩先生	3/4
Professor Wong Suk-ying	王淑英教授	4/4
Professor Simon Ho Shun-man	何順文教授	4/4
Professor Hui Yer-van	許溢宏教授	3/3
Professor Joshua Mok Ka-ho	莫家豪教授	1/1
Dr Tom Fong Wing-ho	方永豪博士	4/4
Dr Fred Luk Koon-yung	陸觀勇博士	4/4
Ms Antonia Yeung Yu-hung	楊如虹女士	4/4
Professor Jeanne Fu Ho-ying	符可瑩教授	4/4
Mr Li Pok-yee	李博義先生	1/1
Mr Lam Ting-hin	林霆騫先生	2/2

Committees under the Council 校務委員會屬下委員會

Honorary Awards Committee 榮譽學銜委員會 (From 1 November 2023 由2023年11月1日)

Chairman

Dr the Hon Moses Cheng Mo-chi, GBM, GBS, OBE, JP

主席

鄭慕智博士

Members

Dr Jacky Cheung Wah-keung
Professor Nyaw Mee-kau, BBS
Dr Patrick Poon Sun-cheong, SBS
Mr James S Tsien
Professor Simon Ho Shun-man
Professor Tam Kwok-kan

委員

張華強博士
饒美蛟教授
潘樂昌博士
錢乃駿先生
何順文教授
譚國根教授

Secretary

Dr Tom Fong Wing-ho

秘書

方永豪博士

Honorary Degrees Committee 榮譽學位委員會 (Until 31 October 2023 至2023年10月31日)

Chairman

Dr the Hon Moses Cheng Mo-chi, GBM, GBS, OBE, JP

主席

鄭慕智博士

Members

Professor Nyaw Mee-kau, BBS
Dr Patrick Poon Sun-cheong, SBS
Mr James S Tsien
Professor Simon Ho Shun-man
Professor Tam Kwok-kan

委員

饒美蛟教授
潘樂昌博士
錢乃駿先生
何順文教授
譚國根教授

Secretary

Dr Tom Fong Wing-ho

秘書

方永豪博士

Honorary Fellowship Committee 榮譽院士委員會 (Until 31 October 2023 至2023年10月31日)

Chairman

Dr the Hon Moses Cheng Mo-chi, GBM, GBS, OBE, JP

主席

鄭慕智博士

Members

Mr Cheng Kam-por
Dr Jacky Cheung Wah-keung
Professor Simon Ho Shun-man
Professor Gilbert Fong Chee-fun, MH

委員

鄭錦波先生
張華強博士
何順文教授
方梓勳教授

Secretary

Dr Tom Fong Wing-ho

秘書

方永豪博士

Human Resources Committee 人力資源委員會

Chairman

Mr James S Tsien

主席

錢乃駿先生

Members

Ms Kit Fan Kit-yee

Mr Lai Kam-tong

Dr Felix Yip Wai-kwong

Professor Simon Ho Shun-man

Professor Hui Yer-van (Until 31 July 2024)

Professor Joshua Mok Ka-ho (From 1 August 2024)

Dr Tom Fong Wing-ho

委員

范潔儀女士

黎鑑棠先生

葉偉光博士

何順文教授

許溢宏教授 (至2024年7月31日)

莫家豪教授 (由2024年8月1日)

方永豪博士

Secretary

Mr Terric Leung Chun-ming

秘書

梁振鳴先生

Nomination Committee for Appointment of Council Committee Chairmen/Members 校務委員會屬下委員會主席/成員提名委員會

Chairman

Dr the Hon Moses Cheng Mo-chi, GBM, GBS, OBE, JP

主席

鄭慕智博士

Members

Mr James S Tsien

Professor Simon Ho Shun-man

委員

錢乃駿先生

何順文教授

Member and Secretary

Dr Tom Fong Wing-ho

委員和秘書

方永豪博士

Academic Board 教務委員會

Chairman

Professor Simon Ho Shun-man
President

主席

何順文教授
校長

Vice-Chairman

Professor Hui Yer-van (Until 31 July 2024)
Professor Joshua Mok Ka-ho (From 1 August 2024)
Provost and Vice-President (Academic and Research)

副主席

許溢宏教授（至2024年7月31日）
莫家豪教授（由2024年8月1日）
常務暨學術及研究副校長

Ex-officio Members

Professor Jeanne Fu Ho-ying
Acting Vice-President (Learning and Student Experience)
(Until 31 January 2024)
Vice-President (Learning and Student Experience) (From 1 February 2024)

當然成員

符可瑩教授
署理副校長（教學及學生體驗）（至2024年1月31日）
副校長（教學及學生體驗）（由2024年2月1日）

Dr Tom Fong Wing-ho
Vice-President (Organisational Development)

方永豪博士
副校長（機構發展）

Ms Antonia Yeung Yu-hung
Associate Vice-President (Development and Campus Services)

楊如虹女士
協理副校長（校園發展服務）

Dr John Leung Wai-keung (From 1 October 2023)
Associate Vice-President (Knowledge Exchange)

梁偉強博士（由2023年10月1日）
協理副校長（知識交流）

Professor Bradley Barnes (Until 31 March 2024)
Dean, School of Business

李海東教授（至2024年3月31日）
商學院院長

Professor Hui Yer-van (From 1 April 2024)
Acting Dean, School of Business

許溢宏教授（由2024年4月1日）
署理商學院院長

Professor Scarlet Tso Hung
Dean, School of Communication

曹虹教授
傳播學院院長

Professor Chan Wai-sum
Dean, School of Decision Sciences

陳偉森教授
決策科學學院院長

Professor Tam Kwok-kan
Dean, School of Humanities and Social Science

譚國根教授
人文社會科學學院院長

Professor Gilbert Fong Chee-fun, MH
Dean, School of Translation and Foreign Languages

方梓勳教授
翻譯及外語學院院長

Dr Julia Liu Junxia
Acting Head, Department of Accountancy

劉軍霞博士
署理會計學系系主任

Professor Desmond Hui Cheuk-kuen
Head, Department of Art and Design

許焯權教授
藝術設計系系主任

Professor Alex Cheung Kwong-yue
Head, Department of Chinese

張光裕教授
中文系系主任

Professor Liu Hai
Head, Department of Computer Science

劉海教授
計算機科學系系主任

Dr David Chui Kam-hung Head, Department of Economics and Finance	崔錦雄博士 經濟及金融學系系主任
Dr Anna Tso Wing-bo Head, Department of English	曹穎寶博士 英文系系主任
Professor Jeanne Fu Ho-ying Head, Department of Management	符可瑩教授 管理學系系主任
Dr Fanny Chan Fong-ye Head, Department of Marketing	陳芳怡博士 市場學系系主任
Professor Choy Siu-kai Head, Department of Mathematics, Statistics and Insurance	蔡少佳教授 數學、統計及保險學系系主任
Professor Kao Lang Head, Department of Social Science	高朗教授 社會科學系系主任
Dr Stephen Ng Chi-hung Head, Department of Supply Chain and Information Management	吳志雄博士 供應鏈及資訊管理學系系主任
Dr Brossa Wong Yeuk-ha Registrar	黃若霞博士 教務長
Professor Choy Siu-kai (From 19 January 2024 to 30 June 2024) Acting Dean, Graduate School	蔡少佳教授 (由2024年1月19日至2024年6月30日) 署理研究生院院長
Professor Joshua Mok Ka-ho (From 1 July 2024) Dean, Graduate School	莫家豪教授 (由2024年7月1日) 研究生院院長
Mr Michael Cheng Sai-fuk University Librarian	鄭世福先生 圖書館館長
Mr Lin Chor Tai-wai (Until 31 August 2023) Mr Jim Sze-chung (From 1 September 2023 to 27 November 2023) Ms Jessie Wong Tsz-yan (From 28 November 2023 to 31 December 2023) Acting Director of Student Affairs	左大偉先生 (至2023年8月31日) 詹斯聰先生 (由2023年9月1日至2023年11月27日) 黃芷茵女士 (由2023年11月28日至2023年12月31日) 署理學生事務總監
Dr Cheung Pui-sze (From 1 January 2024) Director of Student Affairs	張佩思博士 (由2024年1月1日) 學生事務總監
Professor Chen Xiaomei (From 25 August 2023 to 31 July 2024) Chair Professor, Department of English	陳小眉教授 (由2023年8月25日至2024年7月31日) 英文系講座教授
Professor Louis Cheng Tsz-wan Dr S H Ho Professor of Banking and Finance, Department of Economics and Finance	鄭子云教授 何善衡博士銀行及金融學教授 經濟及金融學系
Professor Ronald Chiu Ying-chun Professor (Practice), School of Communication	趙應春教授 傳播學院教授 (實務)
Professor Victor Lau Pak-lung Professor, Department of Management	劉柏能教授 管理學系教授
Professor Trevor Siu Yuk-tai Professor, School of Communication	蕭旭泰教授 傳播學院教授

Mr Li Pok-yee (Until 30 April 2024)
Acting President, HSUHK Students' Union

李博義先生（至2024年4月30日）
學生會署理會長

Mr Lam Ting-hin (From 1 May 2024)
President, HSUHK Students' Union

林霆騫先生（由2024年5月1日）
學生會會長

Appointed Members

Dr Ben Cheng Ka-ming
Director, Centre for Teaching and Learning

委任成員
鄭家明博士
教與學發展中心主任

Dr John Leung Wai-keung
Director, Institute of Knowledge Exchange

梁偉強博士
知識交流學院總監

Dr Thomas Man Wing-yan
Associate Dean (Enterprise and Business Engagement),
School of Business
Director, Centre for Innovation and Entrepreneurship
Associate Director, Start-up and SME Resource Centre

萬穎恩博士
商學院副院長（企業及商界聯繫）
創新及創業中心主任
初創及中小企資源中心副主任

Dr Wong Muk-yan
Director of Common Core Curriculum,
Common Core Curriculum Office

黃沐恩博士
共同核心課程總監

Professor Wong Po-choi
Director of Information Technology

黃寶財教授
資訊科技總監

Dr Ken Yau Tze-ken
Head of Global Affairs

丘梓勤博士
環球事務主管

Elected Members

Dr Sally Cheung Siu-yin
School of Business

當選成員
張小燕博士
商學院

Dr Fred Luk Koon-yung
School of Communication

陸觀勇博士
傳播學院

Dr Helen Ma Hoi-lam
School of Decision Sciences

馬凱琳博士
決策科學學院

Dr Christine Choy Hiu-ying
School of Humanities and Social Science

蔡曉瑩博士
人文社會科學學院

Dr Shelby Chan Kar-yan
School of Translation and Foreign Languages

陳嘉恩博士
翻譯及外語學院

Secretary

Dr Brossa Wong Yeuk-ha
Registrar

秘書
黃若霞博士
教務長

Meeting Attendance of the Academic Board in 2023-24

2023-24教務委員會會議出席率

Membership 成員		Attendance 出席率
Professor Simon Ho Shun-man (Chairman)	何順文教授 (主席)	9/9
Professor Hui Yer-van (Vice-Chairman)	許溢宏教授 (副主席)	9/9
Professor Jeanne Fu Ho-ying	符可瑩教授	9/9
Dr Tom Fong Wing-ho	方永豪博士	8/9
Ms Antonia Yeung Yu-hung	楊如虹女士	9/9
Dr John Leung Wai-keung	梁偉強博士	9/9
Professor Bradley Barnes	李海東教授	5/6
Professor Scarlet Tso Hung	曹虹教授	8/9
Professor Chan Wai-sum	陳偉森教授	8/9
Professor Tam Kwok-kan	譚國根教授	8/9
Professor Gilbert Fong Chee-fun	方梓勳教授	7/9
Dr Julia Liu Junxia	劉軍霞博士	8/9
Professor Desmond Hui Cheuk-kuen	許焯權教授	8/9
Professor Alex Cheung Kwong-yue	張光裕教授	7/9
Professor Liu Hai	劉海教授	7/9
Dr David Chui Kam-hung	崔錦雄博士	5/9
Dr Anna Tso Wing-bo	曹穎寶博士	9/9
Dr Fanny Chan Fong-yee	陳芳怡博士	7/9
Professor Choy Siu-kai	蔡少佳教授	9/9
Professor Kao Lang	高朗教授	7/9
Dr Stephen Ng Chi-hung	吳志雄博士	7/9
Dr Brossa Wong Yeuk-ha	黃若霞博士	9/9
Mr Michael Cheng Sai-fuk	鄭世福先生	9/9
Mr Lin Chor Tai-wai	左大偉先生	1/1
Mr Jim Sze-chung	詹斯聰先生	3/3
Ms Jessie Wong Tsz-yan	黃芷茵女士	1/1
Dr Cheung Pui-sze	張佩思博士	3/4
Professor Chen Xiaomei*	陳小眉教授	1/3
Professor Louis Cheng Tsz-wan	鄭子云教授	5/9
Professor Ronald Chiu Ying-chun	趙應春教授	9/9
Professor Victor Lau Pak-lung	劉柏能教授	8/9
Professor Trevor Siu Yuk-tai	蕭旭泰教授	7/9
Mr Li Pok-yee	李博義先生	3/7
Mr Lam Ting-hin	林霆騫先生	2/2
Dr Ben Cheng Ka-ming	鄭家明博士	8/9
Dr Thomas Man Wing-yan	萬穎恩博士	8/9
Dr Wong Muk-yan	黃沐恩博士	8/9
Professor Wong Po-choi	黃寶財教授	7/9
Dr Ken Yau Tze-ken	丘梓勤博士	9/9
Dr Sally Cheung Siu-yin	張小燕博士	8/9
Dr Fred Luk Koon-yung	陸觀勇博士	8/9
Dr Helen Ma Hoi-lam	馬凱琳博士	7/9
Dr Christine Choy Hiu-ying	蔡曉瑩博士	6/9
Dr Shelby Chan Kar-yan	陳嘉恩博士	6/9

* On approved leave from December 2023 to July 2024
由2023年12月至2024年7月休假

List of Standing Committees under the Academic Board

教務委員會屬下常設委員會

1. Academic Planning and Development Committee 學術規劃及發展委員會
2. Admissions Committee 入學事務委員會
3. Committee on Sports and Physical Education 運動及體育委員會
4. Common Core Curriculum Committee 共同核心課程委員會
5. Continuing Education Committee 持續教育委員會
6. Global Exchange Committee 環球交流委員會
7. Graduate Studies Committee 研究生課程委員會
8. Honours Academy Board 榮譽學院院務委員會
9. Scholarship and Financial Assistance Committee 獎學金及資助委員會
10. Student Affairs Committee 學生事務委員會
11. University Examinations and Assessment Committee 大學考試及評核委員會
12. University Research Committee 大學研究委員會
13. University Staff-Student Consultative Committee 大學師生諮詢委員會
14. University Student Disciplinary Committee 大學學生紀律委員會
15. University Teaching and Learning Quality Committee 大學教與學質素委員會

Senior Management Committee 管理委員會

Chairman

Professor Simon Ho Shun-man
President

主席

何順文教授
校長

Ex-officio Members

Professor Hui Yer-van (Until 31 July 2024)
Professor Joshua Mok Ka-ho (From 1 August 2024)
Provost and Vice-President (Academic and Research)

當然成員

許溢宏教授 (至2024年7月31日)
莫家豪教授 (由2024年8月1日)
常務暨學術及研究副校長

Professor Jeanne Fu Ho-ying
Acting Vice-President (Learning and Student Experience) (Until 31 January 2024)
Vice-President (Learning and Student Experience) (From 1 February 2024)

符可瑩教授

署理副校長 (教學及學生體驗) (至2024年1月31日)
副校長 (教學及學生體驗) (由2024年2月1日)

Dr Tom Fong Wing-ho
Vice-President (Organisational Development)

方永豪博士

副校長 (機構發展)

Ms Antonia Yeung Yu-hung
Associate Vice-President (Development and Campus Services)

楊如虹女士

協理副校長 (校園發展服務)

Dr John Leung Wai-keung (From 1 October 2023)
Associate Vice-President (Knowledge Exchange)

梁偉強博士 (由2023年10月1日)

協理副校長 (知識交流)

Professor Bradley Barnes (Until 31 March 2024)
Dean, School of Business

李海東教授 (至2024年3月31日)

商學院院長

Professor Hui Yer-van (From 1 April 2024)
Acting Dean, School of Business

許溢宏教授 (由2024年4月1日)

署理商學院院長

Professor Scarlet Tso Hung
Dean, School of Communication

曹虹教授

傳播學院院長

Professor Chan Wai-sum
Dean, School of Decision Sciences

陳偉森教授

決策科學學院院長

Professor Tam Kwok-kan
Dean, School of Humanities and Social Science

譚國根教授

人文社會科學學院院長

Professor Gilbert Fong Chee-fun, MH
Dean, School of Translation and Foreign Languages

方梓勳教授

翻譯及外語學院院長

Mr Johnny Lee Ying-cheung
Director of Finance

李應祥先生

財務總監

Mr Terric Leung Chun-ming
Director of Human Resources

梁振鳴先生

人力資源總監

Dr Brossa Wong Yeuk-ha
Registrar

黃若霞博士

教務長

Mr Michael Cheng Sai-fuk
University Librarian

鄭世福先生

圖書館館長

Mr Lin Chor Tai-wai (Until 31 August 2023)
Mr Jim Sze-chung (From 1 September 2023 to 27 November 2023)
Ms Jessie Wong Tsz-yan (From 28 November 2023 to 31 December 2023)
Acting Director of Student Affairs

Dr Cheung Pui-sze (From 1 January 2024)
Director of Student Affairs

Appointed Members

Ms Elisa Chan Man-wai
Director of Advancement and Alumni Affairs

Mr Fung Man-sang
Director of Communications and Public Affairs

Dr Paul Fung Kai-yeung
Master, S H Ho Wellness College

Mr Kelvin Lin Chun-ming (Until 31 August 2023)
Mr Landy Hung Tung-ming (From 1 September 2023)
Director of Campus Development and Management

Dr John Leung Wai-keung
Director, Institute of Knowledge Exchange

Professor Wong Po-choi
Director of Information Technology

Secretary

Ms Tammy Chan Ka-mei
Head of Secretariat

左大偉先生（至2023年8月31日）
詹斯聰先生（由2023年9月1日至2023年11月27日）
黃芷茵女士（由2023年11月28日至2023年12月31日）
署理學生事務總監

張佩思博士（由2024年1月1日）
學生事務總監

委任成員

陳雯慧女士
發展及校友事務總監

馮民生先生
傳訊及公共事務總監

馮啟陽博士
善衡康活書院院長

連振明先生（至2023年8月31日）
洪同明先生（由2023年9月1日）
校園發展及管理總監

梁偉強博士
知識交流學院總監

黃寶財教授
資訊科技總監

秘書

陳家美女士
秘書處主管

Meeting Attendance of the Senior Management Committee in 2023-24 2023-24管理委員會會議出席率

Membership 成員		Attendance 出席率
Professor Simon Ho Shun-man (Chairman)	何順文教授 (主席)	9/9
Professor Hui Yer-van	許溢宏教授	8/9
Professor Jeanne Fu Ho-ying	符可瑩教授	9/9
Dr Tom Fong Wing-ho	方永豪博士	9/9
Ms Antonia Yeung Yu-hung	楊如虹女士	9/9
Dr John Leung Wai-keung	梁偉強博士	9/9
Professor Bradley Barnes	李海東教授	6/7
Professor Scarlet Tso Hung	曹虹教授	8/9
Professor Chan Wai-sum	陳偉森教授	6/9
Professor Tam Kwok-kan	譚國根教授	8/9
Professor Gilbert Fong Chee-fun	方梓勳教授	7/9
Mr Johnny Lee Ying-cheung	李應祥先生	9/9
Mr Terric Leung Chun-ming	梁振鳴先生	8/9
Dr Brossa Wong Yeuk-ha	黃若霞博士	9/9
Mr Michael Cheng Sai-fuk	鄭世福先生	9/9
Mr Lin Chor Tai-wai	左大偉先生	1/1
Mr Jim Sze-chung	詹斯聰先生	3/3
Ms Jessie Wong Tsz-yan	黃芷茵女士	0/1
Dr Cheung Pui-sze	張佩思博士	3/4
Ms Elisa Chan Man-wai	陳雯慧女士	9/9
Mr Fung Man-sang	馮民生先生	7/9
Dr Paul Fung Kai-yeung	馮啟陽博士	8/9
Mr Kelvin Lin Chun-ming	連振明先生	1/1
Mr Landy Hung Tung-ming	洪同明先生	8/8
Professor Wong Po-choi	黃寶財教授	7/9

List of Standing Committees under the Senior Management Committee 管理委員會屬下常設委員會

1. Advisory Committee on Campus Development and Habitat 校園發展及生態環境諮詢委員會
2. Alumni Affairs Committee 校友事務委員會
3. Campus Facilities Management Committee 校園設施管理委員會
4. Catering Services Committee 膳食服務委員會
5. Corporate Communication Advisory Committee 企業傳訊諮詢委員會
6. IT Advisory Committee 資訊科技諮詢委員會
7. Residential Colleges System Committee 住宿書院系統委員會
8. Resources Allocation Committee 資源分配委員會
9. Risk Management Group 風險管理小組
10. Sustainability and Social Responsibility Committee 可持續發展及社會責任委員會

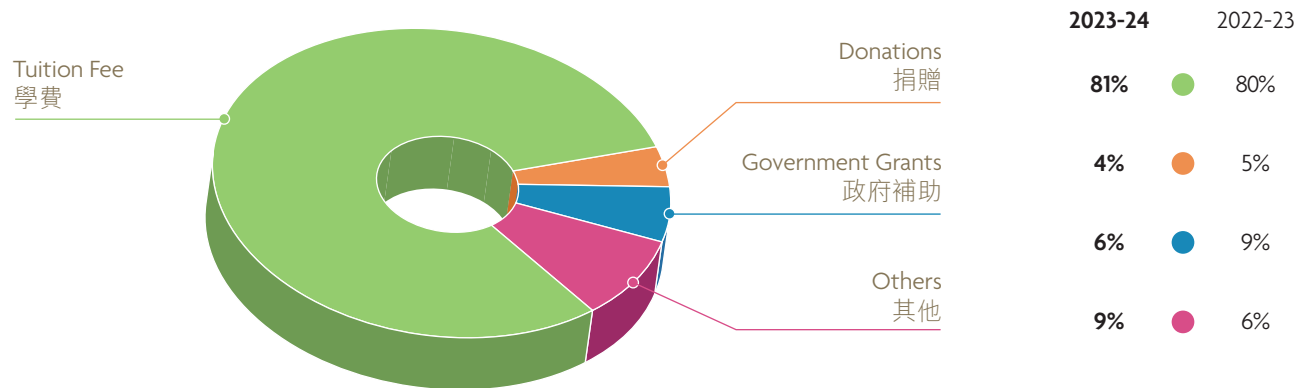
Key Academic and Administrative Officers 主要學術及行政人員

Professor Simon Ho Shun-man President	何順文教授 校長
Professor Hui Yer-van (Until 31 July 2024) Professor Joshua Mok Ka-ho (From 1 August 2024) Provost and Vice-President (Academic and Research)	許溢宏教授 (至2024年7月31日) 莫家豪教授 (由2024年8月1日) 常務暨學術及研究副校長
Professor Jeanne Fu Ho-ying Acting Vice-President (Learning and Student Experience) (Until 31 January 2024) Vice-President (Learning and Student Experience) (From 1 February 2024)	符可瑩教授 署理副校長 (教學及學生體驗) (至2024年1月31日) 副校長 (教學及學生體驗) (由2024年2月1日)
Dr Tom Fong Wing-ho Vice-President (Organisational Development)	方永豪博士 副校長 (機構發展)
Ms Antonia Yeung Yu-hung Associate Vice-President (Development and Campus Services)	楊如虹女士 協理副校長 (校園發展服務)
Dr John Leung Wai-keung (From 1 October 2023) Associate Vice-President (Knowledge Exchange) Director, Institute of Knowledge Exchange	梁偉強博士 (由2023年10月1日) 協理副校長 (知識交流) 知識交流學院總監
Professor Bradley Barnes (Until 31 March 2024) Dean, School of Business	李海東教授 (至2024年3月31日) 商學院院長
Professor Hui Yer-van (From 1 April 2024) Acting Dean, School of Business	許溢宏教授 (由2024年4月1日) 署理商學院院長
Professor Scarlet Tso Hung Dean, School of Communication	曹虹教授 傳播學院院長
Professor Chan Wai-sum Dean, School of Decision Sciences	陳偉森教授 決策科學學院院長
Professor Tam Kwok-kan Dean, School of Humanities and Social Science	譚國根教授 人文社會科學學院院長
Professor Gilbert Fong Chee-fun, MH Dean, School of Translation and Foreign Languages	方梓勳教授 翻譯及外語學院院長
Dr Brossa Wong Yeuk-ha Registrar	黃若霞博士 教務長
Professor Choy Siu-kai (From 19 January 2024 to 30 June 2024) Acting Dean, Graduate School	蔡少佳教授 (由2024年1月19日至2024年6月30日) 署理研究生院院長
Professor Joshua Mok Ka-ho (From 1 July 2024) Dean, Graduate School	莫家豪教授 (由2024年7月1日) 研究生院院長
Mr Johnny Lee Ying-cheung Director of Finance	李應祥先生 財務總監
Mr Michael Cheng Sai-fuk University Librarian	鄭世福先生 圖書館館長
Mr Lin Chor Tai-wai (Until 31 August 2023) Mr Jim Sze-chung (From 1 September 2023 to 27 November 2023) Ms Jessie Wong Tsz-yan (From 28 November 2023 to 31 December 2023) Acting Director of Student Affairs	左大偉先生 (至2023年8月31日) 詹斯聰先生 (由2023年9月1日至2023年11月27日) 黃芷茵女士 (由2023年11月28日至2023年12月31日) 署理學生事務總監
Dr Cheung Pui-sze (From 1 January 2024) Director of Student Affairs	張佩思博士 (由2024年1月1日) 學生事務總監

Finance 財務

Analysis of Total Income[^] 總收益分析[^]

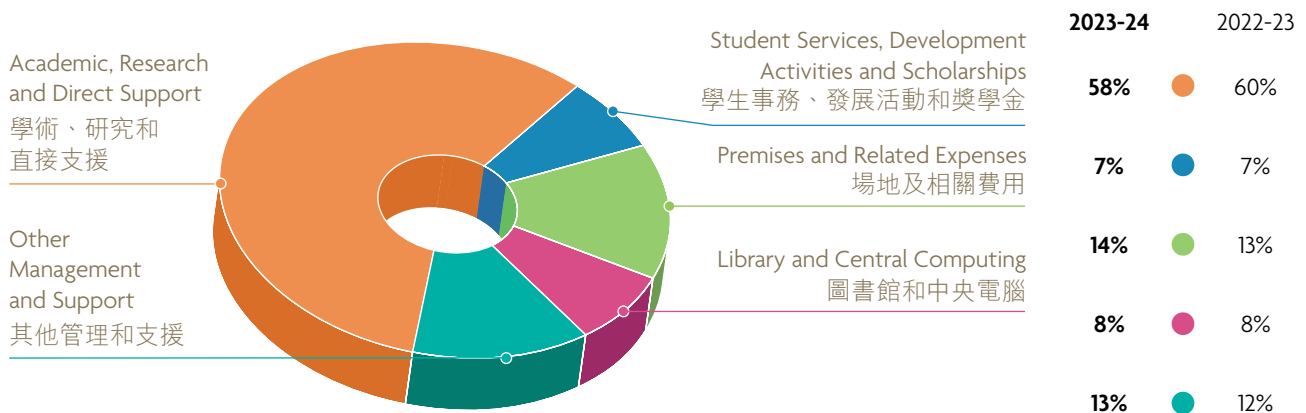
2023-24: HK\$730.0 million 7.300 億港元 2022-23: HK\$743.4 million 7.434 億港元



[^] Excluding interest income and net investment return
[^] 不包括利息收入和淨投資回報

Analysis of Total Expenditure* 總支出分析*

2023-24: HK\$626.5 million 6.265 億港元 2022-23: HK\$584.4 million 5.844 億港元



* Excluding capital expenditures, depreciation and interest on lease liabilities
* 不包括基建開支，折舊和租賃負債利息

Financial Position 財務狀況

	HK\$ million 百萬港元	
	2024	2023
Total Assets 總資產	1,974	1,923
Total Liabilities 總負債	(1,647)	(1,647)
Net Assets 資產淨值	327	276
Accumulated Fund 累積資金	156	88
Government Grants and Subsidies 政府補助和補貼	74	97
General Endowment Fund 捐贈基金	61	58
Scholarship Funds 獎學基金	36	33
Total Funds 總資金	327	276

Facts and Figures

資料與統計數字

1. Number of Undergraduate and Postgraduate Programmes 本科生及研究生課程數目

School 學院	Undergraduate Programme 本科生課程	Postgraduate Programme 研究生課程
Business 商學院	11	2
Communication 傳播學院	2	1
Decision Sciences 決策科學學院	5	3
Humanities and Social Science 人文社會科學學院	7	6
Translation and Foreign Languages 翻譯及外語學院	1	2
Total 總數	26	14

2. Students 學生人數 Undergraduate Programmes 本科生課程

Enrolment 學生人數

School 學院	Total Number 總數	%
Business 商學院	2,895	51.2%
Communication 傳播學院	507	9.0%
Decision Sciences 決策科學學院	1,325	23.4%
Humanities and Social Science 人文社會科學學院	809	14.3%
Translation and Foreign Languages 翻譯及外語學院	118	2.1%
Total 總數	5,654	100%

Male 男	Female 女	Male 男	Female 女
2,794	2,860	49.4%	50.6%

Admission 新生人數

Student Admission Statistics 新生統計數字	Total Number 總數	%
Total Number of Student Admission for Year 1 一年級新生總數	885	50.3%
Total Number of Student Admission for Upper Years 高年級新生總數	874	49.7%
Total 總數	1,759	100%

Postgraduate Programmes 研究生課程

Enrolment 學生人數

School 學院	Total Number 總數	%		
Business 商學院	230	30.6%		
Communication 傳播學院	63	8.4%		
Decision Sciences 決策科學學院	108	14.4%		
Humanities and Social Science 人文社會科學學院	206	27.4%		
Translation and Foreign Languages 翻譯及外語學院	145	19.3%		
Total 總數	752	100%		
	Male 男 312	Female 女 440	Male 男 41.5%	Female 女 58.5%

Admission 新生人數

Student Admission Statistics 新生統計數字	Total Number 總數
Total Number of Student Admission for All Years 所有年級新生總數	655

3. Graduates 畢業生

Undergraduate Programmes 本科生課程

Number of Graduates of Class 2024 2024 年畢業生人數

School 學院	Total Number 總數	%
Business 商學院	732	52.3%
Communication 傳播學院	126	9.0%
Decision Sciences 決策科學學院	343	24.5%
Humanities and Social Science 人文社會科學學院	167	11.9%
Translation and Foreign Languages 翻譯及外語學院	31	2.2%
Total 總數	1,399	100%
Cumulative Number of Graduates 累計畢業生人數	26,204	

Graduate Employment of Class 2023 2023 年畢業生就業情況

Employed 就業	80%
Further Studies 繼續進修	9%
Others 其他	11%

(Based on Graduate Employment Survey as of April 2024 根據2024年4月進行的畢業生就業調查統計)

Employment Industries of Full-time Employed Graduates of Class 2023 2023年畢業生從事行業（全職）

Employment Industry 從事行業	%
Accounting, Auditing and Business Services 會計、審計及商業服務	17.1%
Banking, Finance and Insurance 銀行、金融及保險	15.9%
Trading, Wholesale and Retails 貿易、批發及零售	8.7%
Communication and Media 傳訊及傳媒	7.8%
Information Technology 資訊科技	7.8%
Education 教育	7.2%
Transport and Logistics 運輸及物流	6.4%
Community and Social Services 社區/社會服務	5.0%
Hospitality and Tourism 酒店及旅遊	4.1%
Government 政府機構	2.5%
Real Estate 房地產	1.8%
Human Resources 人力資源	1.5%
Manufacturing 製造業	1.2%
Medical/Health Services 醫療/健康服務	1.2%
Telecommunication 電訊	0.8%
Others 其他	11%

(Based on Graduate Employment Survey as of April 2024 根據2024年4月進行的畢業生就業調查統計)

4. Staff 教職員

Number of Staff 教職員人數

Category of Staff 教職員類別	Total Number 總數	%
Academic Staff 教學人員	214	35.1%
Administrative and Academic Support Staff 行政及學術支援人員	396	64.9%
Total 總數	610	100%

Teacher-Student Ratio 師生比例 1:20.6

Professorial Staff Profile (Assistant Professors and above) 教授資歷（助理教授及以上）

Percentage of Staff Possessing a Doctoral Degree 具博士學位教職員百分比	98.3%
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5. Global Exchange Partners 環球交流夥伴

Region 地區	Number of Partner Institutions 夥伴院校數目	%
Asia and Australia 亞洲及澳洲 (Australia, India, Indonesia, Japan, Macao, Mainland China, Malaysia, the Philippines, South Korea, Taiwan and Thailand 澳洲、印度、印尼、日本、澳門、中國內地、馬來西亞、菲律賓、南韓、台灣和泰國)	49	43.8%
Europe 歐洲 (Austria, Belgium, Czech Republic, Denmark, Finland, France, Germany, Ireland, Italy, Latvia, Lithuania, Monaco, the Netherlands, Norway, Republic of Croatia, Romania, Spain, Sweden, Switzerland, Turkey and the United Kingdom 奧地利、比利時、捷克共和國、丹麥、芬蘭、法國、德國、愛爾蘭、意大利、拉脫維亞、立陶宛、摩納哥、荷蘭、挪威、克羅地亞共和國、羅馬尼亞、西班牙、瑞典、瑞士、土耳其和英國)	50	44.6%
Middle East 中東 (Israel and the United Arab Emirates 以色列和阿拉伯聯合酋長國)	3	2.7%
North America 北美洲 (Canada and the United States of America 加拿大和美國)	10	8.9%
Total 總數	112	100%

6. Scholarships and Awards 獎學金及獎項

	Amount 金額 (HK\$ 港元)/ Number 數目
Amount Awarded 獎學金金額	\$14,057,026
Number of Scholarships Awarded 獎學金數目	757
Number of Students Awarded 獲頒獎學金學生人數	557

(Including external scholarships and awards distributed through HSUHK 包括校外獎學金和校內獎項)

7. External Funding 校外資助

Funding Source 資助來源	Amount 金額 (HK\$ 港元)
Research Grants Council – Competitive Research Funding Schemes for the Local Self-financing Degree Sector (2024-2025 Exercise) 研究資助局 — 本地自資學位界別競逐研究資助計劃 (2024-2025年度)	\$10,381,545
University Grants Committee – Research Matching Grant Scheme 大學教育資助委員會 — 研究配對補助金計劃	\$2,021,250
Education Bureau – Quality Enhancement Support Scheme 教育局 — 質素提升支援計劃	\$2,381,748
Other External Funding Sources (matched with RMGS) 其他校外資助 (研究配對補助金計劃配對款項)	\$6,730,000
Total 總數	\$21,514,543
In-kind Donation or Sponsorship for Research Projects 非現金形式捐助予研究項目	\$27,681,317
Total (including In-kind Donation or Sponsorship) 總數 (包括非現金形式捐助)	\$49,195,860

8. Library Resources 圖書館資源

Types of Resources 類別	Number 數目
Printed Books (volumes) 紙本書 (冊)	78,549
E-books (volumes) 電子書 (冊)	777,859
Printed Journals (titles) 紙本期刊 (種類)	301
E-journals (titles) 電子期刊 (種類)	190,318
Multi-media Resources (volumes) 多媒體資料 (卷)	57,219
Electronic Databases 電子數據庫	166
Total Library Seats 圖書館座位	684

9. Campus and Student Residence 校園及學生住宿

Building/Facility 校園設施		Gross Floor Area (m ²) 樓面面積 (平方米)
Yuen Campus 袁炳濤校園	Lee Quo Wei Academic Building 利國偉教學大樓	14,318
	HSUHK Jockey Club Residential Colleges 香港恒生大學賽馬會住宿書院	14,307
	M Building M 座	9,376
	Lo Hui Kit San Building 羅許潔珊樓	3,306
Central Plaza 中央廣場	Rendezvous (M Canteen) 「約薈」餐廳	596
North Campus 北校園	S H Ho Academic Building 何善衡教學大樓	11,596
	Lee Shau Kee Complex 李兆基綜合大樓	6,703
	Wei Lun Square 偉倫廣場	1,203
	Creative Humanities Hub 創意人文館	2,966
	Staff Quarters and Old Hall 教職員宿舍及元舍堂	4,633
Total 總數		69,004

Student Residence 學生住宿

Student Residence 學生住宿	Number of Places 宿位數目
HSUHK Jockey Club Residential Colleges 香港恒生大學賽馬會住宿書院	1,116
Old Hall 元舍堂	112
Total 總數	1,216

(Note: Some percentages do not add up to 100% owing to rounding.
註：上述個別項目的百分比經尾數調整，合計後與100%或有差距。)



Academic
development,
teaching
and learning

學術發展與教學

Academic development, teaching and learning 學術發展與教學



In the 2023-24 academic year, in line with its unique “Liberal + Professional” education model and the implementation of its Strategic Plan 2023-2028, The Hang Seng University of Hong Kong (HSUHK) has continued to excel in its world-class programme offering to undergraduate and postgraduate students, ensuring that it provides a learning environment that nurtures students with the “5C” qualities, Critical thinking, Creativity, Communication and Collaborations, Caring attitude, and Continuous active learning. The University has also further enhanced its offerings to ensure that HSUHK students are ahead of the curve and ready to step in to their roles as future leaders.

在2023-24學年，香港恒生大學貫徹獨特的「博雅+專業」教育模式，以及落實「策略發展計劃2023-2028」，持續為本科生及研究生提供世界一流的課程，確保為學生提供一個培養「5C」特質的學習環境，分別是明辨思維（Critical thinking）、創意（Creativity）、溝通合作（Communication and Collaborations）、人文關懷（Caring attitude），以及持續主動學習（Continuous active learning）。本校亦進一步提升課程，確保恒大的學生具領先優勢，為未來擔任領袖做好準備。

Undergraduate programmes and admissions

In the reporting period, a total of 1,759 undergraduate students were admitted to 25 programmes offered across HSUHK’s five Schools, bringing the total number of undergraduate students to 5,700.

本科課程及收生

在年報期內，恒大五個學院所提供的25個課程，合共錄取1,759名本科生，本科生總人數約為5,700人。

Given the revised policy, the maximum enrolment of Mainland China, Macao, and Taiwan students at the undergraduate level at HSUHK increased from 10% to 20% of the total enrolment of the last academic year. In 2023-24, 381 non-local students, mostly from Mainland China, were admitted, a rise of 57% in comparison with the 242 enrolled in 2022-23.

In the capsulated period, one more undergraduate programme, the Bachelor of Arts (Honours) in Arts and Culture Communication, went through the accreditation exercise and will be offered in 2024-25 by the School of Communication.

Taught postgraduate programmes and admissions

Supporting the University's strategic goal to develop postgraduate and executive development programmes in accordance with HSUHK's positioning and competitive advantages, the University launched two new Taught Postgraduate (TPG) programmes, the Master of Arts in Cultural Heritage Management and the Master of Social Sciences in Public Policy and Risk Governance, in 2023-24, making the total number of TPG programmes increased to 14.

In the reporting year, 855 TPG students enrolled at HSUHK, a 64% increase from the last academic year, demonstrating the consistent competitiveness of HSUHK's TPG programmes in Hong Kong.

More TPG programmes are in the pipeline, covering areas in insurance, risk analytics, digital innovation, and digital media. The University also plans to launch its first professional doctorate programme in decision analytics. With the development of these new TPG programmes, the University will continue establishing a strong postgraduate learning community that is supported by research-led and professionally-relevant teaching and learning experience.

Establishment of the Graduate School

In line with the University's Strategic Plan 2023-2028, a new Graduate School was established in early 2024 to administer and coordinate postgraduate studies, and create an intellectually stimulating and professionally rich learning environment for postgraduate students.

Over the past few years, the University has successfully launched and offered academically innovative postgraduate programmes, as shown by the steady increase in number of postgraduate students by over five times since the 2019-20 academic year. To achieve its strategic goal of offering research-led and professionally relevant postgraduate programmes, the Graduate School is working closely with the five Schools to develop internationally recognised postgraduate programmes that cater to diverse higher learning needs in the region.

Partnering with leading universities locally, regionally, and internationally, the Graduate School offers different forms of research activities to enhance student experiential learning.

由於政策修訂，內地、澳門及台灣的本科生收生上限，從上學年的學生總人數10%增至20%。在2023-24年度，大學取錄381名非本地生，大部分來自中國內地，較2022-23年度的242人增加57%。

年內，全新本科課程「藝術及文化傳播（榮譽）文學士」通過評審，將由傳播學院於2024-25學年開辦。

修課式研究生課程及收生

為配合大學的策略目標，根據定位和競爭優勢發展研究生及高級管理培訓課程，恒大於2023-24年度推出兩個全新修課式研究生課程，分別為「文化遺產管理文學碩士」及「公共政策及風險治理社會科學碩士」，使修課式研究生課程總數增至14個。

年內，有855名修課式研究生在本校就讀，較上學年增加64%，顯示恒大修課式研究生課程於本港的競爭力正持續上升。

本校正籌備更多修課式研究生課程，涵蓋保險、風險分析、數碼創新及數碼媒體等領域，並計劃推出首個決策分析專業博士學位課程。隨着這些新修課式研究生課程的發展，恒大將透過研究主導和專業相關的教與學體驗，繼續壯大研究生學習社群。

成立研究生院

為配合「策略發展計劃2023-2028」，恒大於2024年初成立全新的研究生院，以管理和協調研究生學習，並為研究生創造具啟發性及豐富專業知識的學習環境。

過去數年，恒大成功推出創新的研究生課程。自2019-20學年以來，研究生人數已錄得逾五倍增長。為達致策略目標，提供以研究為主導並與專業相關的研究生課程，研究生院與五個學院緊密合作，發展國際認可的研究生課程，以滿足區內多元化的高等教育需求。

研究生院亦與本地、區內及國際頂尖大學合作，開展不同形式的研究活動，以增進學生的體驗式學習。

New School of Transdisciplinary Studies

The University approved the establishment of a new School of Transdisciplinary Studies (STS) in 2024-25. Complementing the current five academic Schools, STS will promote cross-schools and multiple-stakeholder collaborations in launching intellectually stimulating transdisciplinary major programmes.

Executive and professional development programmes

Over the past academic year, the Institute of Knowledge Exchange (IKE) has made remarkable advancements in enriching executive training offerings, solidifying its position as a leader in specialised continuing education. IKE launched over 15 innovative continuing education programmes designed to meet the diverse needs of today's professionals.

IKE's training portfolio encompasses essential areas such as family succession planning, application of artificial intelligence (AI), and managing the neurodiversity of youth. These specialised programmes have attracted over 800 participants, demonstrating a growing interest in tailored educational experiences that address real-world challenges. IKE is particularly proud to be the first university unit in Hong Kong to provide different level of certificate corporate training programmes for an international insurance corporation, showcasing its innovative approach to executive education and its commitment to industry relevance.

新設跨學科學院

大學通過於2024-25年度成立全新的跨學科學院。該學院將與現有五個學院相輔相成，推動跨學院及多方持份者之間的合作，推出更具啟發性的跨學科主修課程。

高級管理及專業發展課程

在過去一年，知識交流學院在推動高級管理培訓方面取得顯著進展，鞏固其專業教育領域的領導地位。學院推出了逾15個創新持續教育課程，以滿足當今專業人士的多元化需求。

知識交流學院的培訓課程涵蓋家族傳承規劃、人工智能應用，以及青少年神經多樣性管理等重要領域。這些專業化課程吸引逾800人報讀，反映公眾對針對現實世界挑戰的課程興趣日益增長。知識交流學院同時成為香港首個為國際保險公司提供不同級別證書課程的大學單位，足證本校在高級管理教育領域的創新方向，以及對業界的承諾。

IKE offers training portfolio encompasses essential areas such as family succession planning.

知識交流學院的培訓課程涵蓋家族傳承規劃等重要範疇。



New town centre in West Kowloon Cultural District

To expand campus space outside the main campus in Shatin, accommodate more taught postgraduate and executive development programmes, and to engage with more public and industry supporters in our educational and public engagement activities, HSUHK established its first town centre, The Create, on the 15/F of the M+ Tower at West Kowloon Cultural District. This versatile venue includes classrooms, an executive-style teaching space, discussion rooms and office spaces, providing new opportunities for university development.



HSUHK establishes its first town centre, The Create, at the M+ Tower at West Kowloon Cultural District.
恒生大學於西九文化區M+大樓開設市區中心「創意薈」。

西九文化區全新市區中心

為擴展沙田主校園以外的活動空間，以容納更多修課式研究生及高級管理培訓課程，並透過教育及公眾活動進一步連繫公眾及業界支持者，恒生大學在西九文化區M+大樓15樓開設本校首個市區中心「創意薈」。該多功能場所設有教室、行政人員培訓空間、會議室及辦公室，為大學發展提供更多新機遇。

Cultivating teaching excellence at HSUHK

The HSUHK Teaching Excellence Awards 2022-23 recognised the outstanding achievements of five teachers: Dr Victor Chan (Assistant Professor, Department of Social Science); Dr Fanny Chan (Head and Associate Professor, Department of Marketing); Dr Cathy Fung (Senior Lecturer, Department of Chinese); Dr Terence Li (Part-time Lecturer, Department of Marketing); and Dr Daniel Mo (Associate Dean, School of Decision Sciences and Associate Professor, Department of Supply Chain and Information Management).

To celebrate and recognise the award recipients, the Centre for Teaching and Learning organised a series of Teaching Excellence Awards Sharing Seminars to provide a platform for the award recipients to share their unique teaching experiences and insights.

推動卓越教學

恒生大學2022-23年度卓越教學獎表彰五位老師的卓越表現，包括社會科學系助理教授陳志明博士、市場學系系主任及副教授陳芳怡博士、中文系高級講師馮慧心博士、市場學系兼任講師李兆強博士，以及決策科學學院副院長、供應鏈及資訊管理學系副教授巫耀榮博士。

為慶祝及嘉許得獎者，教與學發展中心舉辦一系列卓越教學獎分享研討會，為他們提供平台分享獨特的教學經驗和心得。



HSUHK Teaching Excellence Awards 2022-23 recognises the dedication of outstanding teachers and celebrates their achievements. 恒大2022-23年度卓越教學獎嘉許及慶祝五位老師的卓越表現和成就。

Innovative teaching practices with AI and emerging technologies

With support in funding from QESS, the Tiger Balm Garden Metaverse Virtual Reality project received the “Star of the Outstanding” Award at the 2024 Global Awards for World Heritage Education Innovative Cases from the UNESCO World Heritage Institute of Training and Research-Asia and the Pacific Region in July 2024. This cross-institutional project, led by Dr Eugene Wong, Associate Professor at the Department of Supply Chain and Information Management, aims to reconstruct the lost heritage of Tiger Balm Garden and enhance collaborative learning, heritage preservation and public awareness through the development of real-time cooperative Virtual Reality Metaverse system.

HSUHK is among the first universities in Hong Kong to offer ChatGPT for teaching and learning on its platform, providing guidelines and training for responsible usage. To further explore the competitive advantages and impact of generative AI, the Centre for Teaching and Learning collaborated with various departments and units to organise seminars and workshops and collaborate on generative AI initiatives.

The Library has acquired a VR Speech Trainer tool to assist students in improving their presentation skills effectively, and is consistently holding educational workshops, such as informative AI workshops on leveraging ChatGPT for research, from its applications to limitations, and an emphasis on the responsible use for academic integrity. The Library also introduced an online guide on “Generative AI for Learning and Research”, to help the University community utilise AI tools effectively for self-learning and research.

利用人工智能及新興技術實踐創新教學

在教育局質素提升支援計劃的資助下，虎豹別墅元宇宙虛擬實境項目於2024年7月，在聯合國教科文組織亞太地區世界遺產培訓與研究中心舉辦的「2024全球世界遺產教育創新案例獎」中，榮獲「卓越之星獎」。該跨院校項目由供應鏈及資訊管理學系副教授黃彥璋博士領導，目的是透過開發實時協作的虛擬實境元宇宙系統，重建虎豹別墅失落文物，並增強協作學習、文物保育以及公眾意識。

恒大是香港首批在校內平台提供ChatGPT推動教與學的大學之一，並提供相關的指引和培訓，確保用家負責任地使用。為進一步探討生成式人工智能的競爭優勢和影響，教與學發展中心和多個學系及單位聯合開辦講座和工作坊，共同推展與生成式人工智能相關的項目。

圖書館引進「虛擬演講訓練場景」，協同學改進演講技巧，並持續舉辦教育工作坊，例如關於利用ChatGPT作研究的人工智能工作坊，詳細闡述ChatGPT的應用及局限性，以及符合學術誠信的負責任使用方法。圖書館亦就「生成式人工智能於學習及研究的應用」推出網上指南，協助大學社群有效地利用人工智能工具進行自學和研究。

Research and
knowledge transfer

研究與知識轉移



Research and knowledge transfer 研究與知識轉移



HSUHK continues to champion and support its most innovative minds in pushing forward research and scholarly work that benefits local and global communities, as well as showcasing HSUHK's collective brain power on local, regional, and international scales. HSUHK is grateful for the grants, donations and fundings it has received from a variety of stakeholders, and is proud to highlight some of our many accomplishments in the 2023-24 academic year.

恒生大學繼續支持具創新思維的學者，助他們推動有利於本地和世界的研究及學術工作，為香港、區域以至世界帶來影響。大學於2023-24學年的研究工作成績斐然，並感謝各方持份者的捐款和資助。

External funding and in-kind support 校外資助與物資支持

Funding/In-kind Support 資助/物質支持	Amount (HK\$) 金額 (港幣)
Competitive Research Funding Schemes for the Local Self-financing Degree Sector by the Research Grants Council (2024-25 Exercise) 研究資助局本地自資學位界別競逐研究資助計劃 (2024-25年度)	\$10,381,545
Research Matching Grant Scheme (RMGS) by the University Grants Committee 大學教育資助委員會研究配對補助金計劃	\$2,021,250
Other External Funding Sources (matched with RMGS) 其他校外資助 (與研究配對補助金計劃配對)	\$6,730,000
In-kind Donation or Sponsorship for Research Projects 物資捐贈或研究項目贊助	\$27,681,317

Competitive Research Funding Schemes for the Local Self-financing Degree Sector

From the Competitive Research Funding Schemes for the Local Self-financing Degree Sector (2024-25 exercise) launched by the Research Grants Council (RGC), the University secured a total funding of HK\$10.38 million for 18 projects under the Faculty Development Scheme and the Inter-institutional Development Scheme.

本地自資學位界別競逐研究資助計劃

在研究資助局的本地自資學位界別競逐研究資助計劃 (2024-25年度)，恒於「教員發展計劃」及「跨院校發展計劃」下的18個研究項目，合共獲撥款港幣1,038萬元資助。

Project Title 項目名稱	Principal Investigator 首席研究員	School/Department 學院/學系	Grant Amount 獲批資助 (HK\$港幣)
Faculty Development Scheme 教員發展計劃			
Shaping the Future of Film Education: Exploring the Possibilities of AI in Enhancing Creativity and Learning Outcomes	Dr Rochelle Yang 楊宜瑄博士	Art and Design 藝術設計系	830,888
A Study on the Anthologies related to Yushan Yaji in Mongol-Yuan Era	Dr Ling Chung-wing 凌頌榮博士	Chinese 中文系	434,110
Coffee Houses, the Third Place and Hong Kong Modern Chinese Writers in the (1930s and 1940s)	Dr Emily Chau 鄒芷茵博士	Chinese 中文系	567,096
Diversity and Innovation: A Close Reading of Yuan Zhen's Ancient Music Bureau Poetry	Dr Tan Mei-ah 陳美亞博士	Chinese 中文系	459,081
Robust Federated Learning Empowered Microservice Migration in Mobile Edge Computing	Dr Zhang Chen 張晨博士	Computer Science 計算機科學系	1,054,650

Project Title 項目名稱	Principal Investigator 首席研究員	School/Department 學院/學系	Grant Amount 獲批資助 (HK\$港幣)
Two Birds, One Stone? A Look on China's Targeted Reserve Reduction in the Context of Going Green and Opening up	Dr Anny Liu 劉帥跽博士	Economics and Finance 經濟及金融學系	248,500
Standing on Threshold: Evil and the Will in Fyodor Dostoevsky's Fictions	Dr Paul Fung 馮啟陽博士	English 英文系	281,850
Not Knowing is a Blessing? An Information Asymmetry Perspective of Pay Secrecy	Dr Eko Liao 廖逸博士	Management 管理學系	526,800
Dynamic Models of Salesforce Compensations	Dr Siu Chi-chung 蕭志中博士	Mathematics, Statistics and Insurance 數學、統計及保險學系	967,365
Multiple Change-point Detection in Spatio-temporal Gaussian Random Fields under Spatial Fixed-domain and Mixed-domain Asymptotic Frameworks	Dr Tom Ng 吳偉亮博士	Mathematics, Statistics and Insurance 數學、統計及保險學系	670,550
Healthcare in a Dual-Track System: Hong Kong Citizens' Demands and Preferences for the Voluntary Health Insurance Scheme	Dr Derrick Fung 馮穎康博士	Mathematics, Statistics and Insurance 數學、統計及保險學系	897,704
Local E-government Performance, Data Openness, and City Competitiveness: Application of Local Online Service Index in the Greater China Region	Dr Kwong Ying-ho 鄺英豪博士	Social Science 社會科學系	451,245
In Search of Property-Owning Democracy: The Idea of Predistribution in Adam Smith's and J.S. Mill's works	Dr Chris Li 李敏剛博士	Social Science 社會科學系	481,260
The Role of Pride and Shame in the Susceptibility to Misinformation in Social Movements	Dr Wong Muk-yan 黃沐恩博士	Social Science 社會科學系	306,000
Enhancing Production Efficiency and Responsiveness of Seru Production Systems: Uncovering the Synergy of Seru Formation and Seru Scheduling	Dr Helen Ma 馬凱琳博士	Supply Chain and Information Management 供應鏈及資訊管理學系	852,250
Development of a Carbon Neutrality Model for Optimising Indirect Shipping Emissions from Components in a Multilevel Bill of Materials across the Value Chain in Product Life Cycle	Dr Eugene Wong 黃彥璋博士	Supply Chain and Information Management 供應鏈及資訊管理學系	738,126

Project Title 項目名稱	Principal Investigator 首席研究員	School/Department 學院/學系	Grant Amount 獲批資助 (HK\$港幣)
Inter-institutional Development Scheme 跨院校發展計劃			
A Symposium on Personal Information Protection in China: Online Privacy and Data Ethics	Dr Sammy Hu 胡欣立博士	Communication 傳播學院	392,020
Hans Christian Andersen and Worliding in His Tales	Professor Tam Kwok-kan 譚國根教授	Humanities and Social Science 人文社會科學學院	222,050

Other grants, donations and fundings

Professor Tam Kwok-kan, Dean of the School of Humanities and Social Science, obtained a grant of HK\$1.25 million from the RGC to match an external donation of HK\$2.5 million by Dr Alexander Law Sau-wang for the “Project Global Cultural Dynamics”. A management committee under the directorship of Professor Tam and with international members from Australia, Europe and North America was set up for themed research on a global scale.

The Big Data Intelligence Centre (BDIC) of the School of Decision Sciences (SDSC) received a donation of HK\$380,000 from Pro-Technic Machinery Ltd. The donation will support BDIC’s innovation in frontier fields such as AI algorithms, analytical models, and application technologies, further promoting BDIC’s applied research in AI and industrial big data. Pro-Technic Machinery Ltd will also provide internship opportunities to SDSC students.

Achievements and recognition garnered by HSUHK scholars

HSUHK received outstanding recognition in the 2024 Top Universities and Top Scientists Rankings conducted by international academic portal Research.com. Among top universities in Mainland China, Hong Kong and Macao, HSUHK ranks 21st in the field of Business and Management; 24th in Social Sciences and Humanities; and 30th in Economics and Finance. For Best Scholars in China, Professor Joshua Mok, Provost and Vice-President (Academic and Research) ranks 39th among Social Sciences and Humanities scientists, and Professor Louis Cheng, Dr S H Ho Professor of Banking and Finance at the School of Business, ranks 52nd in Economics and Finance.

其他資助、捐贈及撥款

人文社會科學學院院長譚國根教授獲研資局撥款港幣125萬元，以及外部配對由羅守弘博士捐贈的港幣250萬元，進行「全球文化動態研究項目」。譚教授正帶領來自澳洲、歐洲及北美等國際成員所組成的管理委員會，就該主題作全球性專題研究。

決策科學學院大數據智能中心獲寶力機械有限公司捐贈港幣38萬元，支持中心在人工智能算法、分析模型和應用技術等前沿領域的創新研究，進一步推動中心在人工智能及工業大數據領域的應用研究。寶力機械有限公司亦將為決策科學學院學生提供實習機會。

恒大學者成就屢獲肯定

恒生大學於國際學術平台Research.com主辦的2024年頂尖大學和頂尖科學家排名中備受肯定。在中國內地與港澳領先大學中，恒大大於商業與管理領域排名第21位，在社會科學與人文領域位列24，並於經濟與金融領域名列30。常務暨學術及研究副校長莫家豪教授在中國頂尖社會科學及人文科學家中立列39，而何善衡博士銀行及金融學教授鄭子云教授則在中國頂尖經濟與金融學家中排名第52位。

A business case study, *Operations Strategy at Galanz*, authored by Dr Stephen Ng, Head and Associate Professor of the Department of Supply Chain and Information Management and his team, was recognised as one of the 25 most classic and widely used cases over the past decade (2014-2024) by prestigious international publisher, Ivey Publishing, in August 2024. The case has also been included as one of the business case studies by the *Harvard Business Review*.

The “OPlusO Hub: Event Management in the Metaverse” research project won Silver at the 49th Geneva International Exhibition of Inventions. Dr George Ho, Associate Professor at the Department of Supply Chain and Information Management collaborated with Chef Digital Limited, supported by the Research Matching Grant Scheme of the University Grants Committee to create the project that combines offline and online event management with AI-driven visitor behaviour analysis.

Professor Joshua Mok, Provost and Vice-President (Academic and Research) has been appointed Deputy Director of the Centre for Global Higher Education at the University of Oxford and Research Associate of the Centre for Higher Education Transformations at the University of Bristol in the UK. Professor Mok has also joined the research network of London School of Economics, UK as a research expert.

Research publications

In 2023-24, HSUHK continued to perform well in academic publications, having published a total of 126 refereed journal articles, with 90 of these appearing in SSCI, SCI, and AHCI-indexed journals. There are also 37 refereed books or book chapters published by respected publishers.

Research by HSUHK scholars has also been featured in the world's leading journals such as *IEEE Transactions*, *Automatica*, *Contemporary Accounting Research*, *Journal of International Economics*, *International Journal of Production Economics*, *Journal of Innovation and Knowledge*, *Critical Asian Studies*, *Journal of Contemporary China* and more.

As of July 2024, HSUHK achieved a Category Normalised Citation Impact (CNCI) of 1.52 which is the highest among local self-financed universities. Additionally, 15.85% of our papers have been cited enough times to rank among the top 10% in their respective fields, underscoring the significant impact and recognition of our scholarly contributions.

供應鏈及資訊管理學系系主任兼副教授吳志雄博士及其團隊撰寫的企業研究案例《格蘭仕的營運策略》，獲國際著名出版商艾維出版社評選為過去10年（2014-2024）的25個最經典及最被廣泛引用的企業研究案例之一，也被《哈佛商業評論》納入為企業研究案例。

「元宇宙智能展覽管理系統」研究項目榮獲第49屆日內瓦國際發明展頒發銀獎。該項目由供應鏈及資訊管理學系副教授何道森博士與 Chef Digital Limited合作進行，獲大學教育資助委員會研究配對資助計劃支持，結合離線和在線活動管理以及建基於人工智能的訪客行為進行分析。

常務暨學術及研究副校長莫家豪教授獲牛津大學委任為全球高等教育中心副主任，同時被英國布里斯托大學高等教育轉型中心任命為研究員。莫教授亦以專家身份加入了英國倫敦政治經濟學院的研究網絡。

研究出版

在2023-24年度，恒大學者在發表學術論文方面持續有出色表現，合共在同行評審期刊發表126篇文章，當中有90篇刊載於被列入社會科學引文索引（SSCI）、科技期刊引用文獻資料庫（SCI），及藝術與人文科學引文索引（AHCI）檢索的期刊；另有37份經同行評審的書籍或章節獲著名出版社刊載。

恒大學者亦於多份世界領先期刊中出現，包括《IEEE Transactions》、《Automatica》、《現代會計研究》、《Journal of International Economics》、《International Journal of Production Economics》、《Journal of Innovation and Knowledge》、《Critical Asian Studies》、《當代中國》等等。

截至2024年7月，恒大於「學術規範化的引文影響力」的評分為1.52，為本地自資大學之冠。此外，15.85%的本校學者論文在各自領域中被引用的次數躋身前10%，突顯本校學術貢獻的重要影響及所得認同。

International conferences

The Research Institute for Business of the School of Business hosted the 2023 Academy of International Business Asia Pacific Regional Conference in December 2023 in Bangkok, Thailand. The Conference attracted over 100 global papers which were presented by scholars from the US, the UK, Australia, Malaysia, South Korea, New Zealand, Hong Kong, Taiwan, Japan, Singapore, the Philippines, and others.

HSUHK's Centre for Public Policy Research co-organised "The Transformation of East Asian Welfare States in the Post COVID-19 Era: Challenges, Opportunities and Futures" Symposium with Lingnan University (LU) and National Taiwan University (NTU) in March 2024. The two-day symposium was attended by speakers and participants from Hong Kong, Mainland China, Japan, South Korea, Taiwan, and the UK. HSUHK, LU and NTU also launched the new "Inter-university Consortium for Social Change, Wellbeing and Social Policy Studies" to promote regional and international comparative research on social development and social policy in East Asia.

國際會議

本校商學院的商學研究所於2023年12月主辦在泰國曼谷召開的2023年國際商業學院亞太區會議。會議吸引來自美國、英國、澳洲、馬來西亞、南韓、新西蘭、香港、台灣、日本、新加坡和菲律賓等地的學者發表超過100篇論文。

2024年3月，本校公共政策研究中心聯同嶺南大學（嶺大）和台灣大學（台大）舉辦「後疫情的東亞福利國家轉型：挑戰、機會與未來」研討會。為期兩日的會議吸引香港、內地、日本、南韓、台灣及英國多位講者參與。恒太、嶺大、台大亦共同成立跨院校社會政策研究聯盟，以促進東亞社會發展和社會政策的區域及國際比較研究。



International scholars gather at the International Conference on Food Culture. 國際學者雲集「亞洲飲食文化國際研究會議2024」。

Organised by the BDIC of SDSC, the International Conference on Decision Science and Management was held in April 2024 to foster a well-connected international research community. It attracted experts, practitioners, scientists and decision-makers from academia and industry worldwide and served as a platform that brings researchers and academia together to share recent research work and exchange insights on all aspects of decision science and management.

The Department of Social Science and the Centre for Greater China Studies organised a conference titled “Social Transformation and Social Challenges in Greater China” in April 2024. The conference featured contributions from academics across 10 local and international universities, featuring four sessions on ageing and healthcare, migration issues, sustainable cities, and diversity and inclusion.

HSUHK’s Centre for Management as a Liberal Art organised the “Managing for Social Impact” conference in April 2024, which brought top global business and academic leaders together including the “Father of Modern Marketing” Professor Philip Kotler, The Hon Bernard Chan, and President Simon Ho to share insights on the concepts and practices of human-centred management, integrated wealth creation, human fulfilments and social concerns. The speakers also addressed pressing issues such as climate crisis, social inequality, ethical governance and additional sustainability concerns.

Organised by HSUHK’s Global Humanities Initiative and the Asian New Humanities Network, the International Conference on Food Culture in Asia took place at HSUHK in May 2024. Scholars from America, Europe, Asia, and Hong Kong gathered to engage in in-depth exchanges on Asian food culture. They explored the intricate relationship between food and social, political, and economic development, approaching the subject from various interdisciplinary perspectives such as anthropology, philosophy, literature, linguistics, culture, history, and aesthetics.

為促進國際研究社群間的緊密聯繫，決策科學學院大數據智能中心於2024年4月舉辦決策科學與管理國際會議，吸引世界各地的專家、從業員、科學家及決策者參加。該會議匯聚研究人員及學術界人士，分享近期研究工作及交流決策科學與管理各方面的見解。

2024年4月，社會科學系及大中華研究中心合辦「大中華區社會變革及社會挑戰」會議，吸引來自10所本地及海外大學的學者，就四個主題：「老化及醫療」、「移民問題」、「可持續城市」，以及「多元性與包融」貢獻真知灼見。

恒生大學博雅管理學研中心於2024年4月舉辦「管理的社會影響力」會議，雲集全球商界與學術界的頂尖領袖，包括「現代營銷學之父」Philip Kotler教授、陳智思先生與何順文校長，就以人為本的管理學概念和實踐經驗、融合財富創造、人類貢獻及社會議題等範疇作分享。會議亦討論到氣候變化、社會不平等、道德與管治，以及其他可持續發展關注點等迫切議題。

環球人文學先導計劃和亞洲新人文聯網於2024年5月在本校舉辦「亞洲飲食文化國際研究會議」。來自美洲、歐洲、亞洲和香港的學者聚首一堂，就亞洲飲食文化作深入交流，探討飲食與社會、政治和經濟發展之間錯綜複雜的關係，並從人類學、哲學、文學、語言學、文化、歷史和美學等多元學科角度作剖析。

HSUHK and Tung Wah College co-organised the International Conference on “Emerging Technologies in English Language Education in the 21st Century: Addressing the Present and Envisioning the Future” in June 2024. The Conference brought together over 240 participants including staff, students, researchers from local, Mainland, and international institutions to delve into the profound impact of technology on English language education.

The Department of Chinese organised the “Auditory Culture and Transcultural Modernity: Symposium on Chinese Literature and Culture” in June 2024, marking Hong Kong’s first academic conference on the theme of “auditory modernity”. Over 10 distinguished scholars and artists from Shanghai, Taiwan, and Hong Kong attended the symposium and delivered presentations on diverse topics.

本校和東華學院於2024年6月合辦名為「二十一世紀英語教育新興科技探究國際學術會議：應對當前，展望未來」的國際會議，吸引逾240位本港、內地和國際機構的教職員、學生及研究人員參加，一同探討科技對英語教育的深遠影響。

本校中文系於2024年6月舉辦「聽覺文化與跨文化現代性：中國文學與文化研討會」。這是本港首個以「聽覺現代性」為主題的學術會議，邀得十多位來自上海、台灣、香港的學者和藝術家，就多個不同題目發表專題報告。



The Hon Bernard Chan delivers a keynote speech at the “Managing for Social Impact” conference.
陳智思先生於「管理的社會影響力」會議發表演說。

New centres

With HK\$4 million in funding support from the Institutional Development Scheme (Research Infrastructure Grant) of the Research Grants Council, HSUHK established the GILT Research Centre (Globalisation, Internationalisation, Localisation and Translation), the first of its kind in Hong Kong. The initiative will consider how professionals in sectors related to cross-lingual and cross-regional promotion can address challenges and seize opportunities in an ever-changing world.

The Research Centre for Translation of Buddhist Texts is the first of its kind among tertiary institutions in the Greater Bay Area to facilitate research on the translation of texts on Buddhist teachings and culture, including traditional Buddhist literature, historical documents, and contemporary Buddhist writings. The Centre, under the School of Translation and Foreign Languages, secured a grant from the Sin Wai Kin Chinese Culture Promotion Scheme to support the development of a digital platform for reading classical Chinese Buddhist texts to enhance accessibility to significant Buddhist scriptures.

The Centre for Management as a Liberal Art seeks to integrate management education with the principles of the liberal arts, promoting critical thinking, creativity, and ethical decision-making among students. This interdisciplinary approach not only enriches academic experience but also prepares students to tackle complex challenges in a rapidly changing world.

The Asia-Pacific ASEAN Green Deal Centre focuses on sustainability and responsible management practices, addressing the urgent need for solutions to environmental challenges. This centre serves as a hub for research, dialogue, and collaboration on sustainable development, engaging scholars, industry experts, and policymakers in meaningful discussions that drive positive change.

新設中心

恒大獲研資局院校發展計劃研究基礎設施撥款資助港幣400萬元，成立GILT研究中心（GILT代表全球化、國際化、本地化和翻譯），是本港首間以此為焦點的研究中心，將探討跨語言及地域相關領域的專業人士，如何在千變萬化的後疫情時代應對挑戰，把握機遇。

佛學文獻翻譯研究中心是大灣區高等教育界首個專門促進佛教教義及文化的文本翻譯研究機構。其研究範疇包括傳統佛教文學、歷史文獻，以及當代佛教著作。該中心隸屬恒大翻譯及外語學院，獲洗為堅中華文化拓展計劃撥款開發數碼平台，供閱讀經典中文佛教著作之用，使接觸佛教經典變得更簡單便捷。

博雅管理學研中心透過結合管理教育和博雅原則，促進學生的明辨性思維、創意及倫理決策能力。這種跨學科模式不但豐富了學術體驗，亦有助學生應對變化莫測的世界所帶來的複雜挑戰。

亞太東盟綠色政策中心聚焦可持續及負責任的管理手法，就迫切的環境挑戰尋找應對方案。該中心是可持續發展相關研究、對話和合作的樞紐，讓學者、業界專家及政策制定者能參與有意義的討論，推動正面改變。



HSUHK scholars attend "The Transformation of East Asian Welfare States in the Post COVID-19 Era: Challenges, Opportunities and Futures" Symposium held at NTU.

恒大學者出席於台大舉行的「後疫情的東亞福利國家轉型：挑戰、機會與未來」研討會。



Student development
and experiences

學生發展與體驗

Student development and experiences 學生發展與體驗



The University is committed to nurturing well-rounded graduates. Through diverse initiatives, HSUHK provides students with valuable cultural exchange opportunities, meaningful service-learning experiences, opportunities to delve into performing arts, athleticism and more. HSUHK is committed to enabling students' growth intellectually, creatively, and as engaged citizens. From career workshops to internship opportunities, supporting our students' entrepreneurial mindset and celebrating their achievements, the University has carried out a variety of activities and collaborations to recognise our students' efforts and encourage them to keep moving forward beyond university life.

恒生大學致力培育全人發展的畢業生，積極為學生提供寶貴的文化交流活動、別具意義的服務學習體驗，以及鑽研表演藝術和體育運動等機會，冀促進學生在知識、創意及成為積極公民等多方面的成長。大學亦推出各類活動和合作計劃，如就業工作坊和實習機會等，以支援學生的創業思維及表揚他們的成就，鼓勵他們在校園生活以外繼續邁步向前。

Student scholarships

HSUHK provides scholarships to consistently recognise and encourage the efforts of outstanding students. The HSUHK Scholarship and Award Presentation Ceremony 2024 was held in April, where over 600 scholarships with a total amount of approximately HK\$15 million were awarded to outstanding students. Categories included Entrance Scholarships, Academic Scholarships, Co-curricular Scholarships, Overseas Learning Scholarships, and Government Scholarships. These scholarships will continue to encourage students to grow and broaden their horizons.

獎學金

恒大大一直推行獎學金計劃，嘉許及鼓勵表現傑出的學生。一年一度的獎學金頒獎典禮於2024年4月舉行，共頒發逾600個獎學金，總金額約為港幣1,500萬元。獎學金組別包括入學獎學金、學術獎學金、聯課活動獎學金、海外學習獎學金及特區政府獎學金，持續鼓勵學生作多方面發展及拓展視野。

In the reporting year, 276 students from HSUHK received scholarships and awards from the Self-financing Post-secondary Education Fund. Among these recipients, recognition was given to 35 students with special educational needs in the pursuit of academic excellence and other areas through the Endeavour Scholarship. 53 students who demonstrated outstanding achievement or talent in non-academic areas were awarded the Talent Development Scholarship.

Notable student achievements

School of Business students had a fruitful year by winning a number of awards, including First Prize at the YEAP One-Belt-One-Road Competition, the Grand Awards for Excellence in the Citi-HKCSS Community Intern Programme 2023, the Best Proposal Award at the ACCA Hong Kong Business Competition 2023, and the 2022-2023 CPA Australia Distinction Award.

Students from the School of Communication showed their talent and were second runners-up in the “Best News Video Reporting” and “Best in Short Video Reporting” categories at the China Daily Campus News Awards 2023.

Students at the School of Decision Sciences continued to outperform and achieve excellent performance in prestigious competitions. The prizes included the world championship at the international Ernst & Young Open Science Data Challenge 2024, the Gold Award at the Final Year Project and Postgraduate Research and Innovation Poster Competition, second runners-up at the CILTHK Student Day 2024, the Most Innovative Award at the Location Matters! Tech Challenge, Best Community Impact Award at the Open Data Hackathon 2023, and Best Students Papers Awards at the HKIE Best Students Paper Award 2023.

Students from the School of Humanities and Social Science performed well and were the second runners-up in the Poetry Writing (Student Group) at the 60th Anniversary Poetry and Couplet Writing Contest of the Department of Chinese Language and Literature at CUHK.

年內，本校276名學生獲頒自資專上教育基金獎學金和獎項。其中，35位有特殊教育需要的同學在學業及其他方面的出色表現得到肯定，獲頒「展毅獎學金」；另有53位同學以非學術領域卓越成就或才能獲頒「才藝發展獎學金」。

學生卓越成就

過去一年，商學院學生成績斐然，贏得多個獎項，包括於「專資青年追夢計劃」的「一帶一路」主題比賽中奪冠；榮獲「花旗集團－社聯大學生社責實踐計劃2023」超凡卓越大獎；於「ACCA商業策劃大比拼2023」勇奪最佳商業計劃書獎，以及獲頒「2022-23澳洲會計師公會卓越獎」。

傳播學院學生亦展現才華，於《中國日報》舉辦的「2023大學新聞獎」奪得「最佳新聞視頻」季軍和「最佳短視頻」季軍。

決策科學學院學生在多個著名的比賽中繼續有優秀表現，包括勇奪「安永開放科學數據挑戰賽2024」國際比賽冠軍、「Final Year Project and Postgraduate: Research and Innovation Poster Competition」金獎、「香港運輸物流學會學界專題研習比賽2024」亞軍、「Location Matters! Tech Challenge」最具創意獎、「開放數據應用比賽2023」最佳社區影響力獎，以及「香港工程師學會最佳學生論文獎2023」最佳學生論文獎。

人文社會科學學院的學生以出色表現，於香港中文大學中國語言及文學系六十周年系慶詩聯創作比賽中榮獲律詩學界組季軍。



Student team from the School of Decision Sciences wins world championship at the prestigious international EY Open Science Data Challenge 2024. 決策科學學院學生於「安永開放科學數據挑戰賽2024」國際比賽勇奪全球冠軍。

Careers support and internship opportunities

The Student Affairs Office (SAO) provides HSUHK students with early career experiences, practical internship opportunities, and comprehensive job application preparation to ensure they are well-equipped for the workforce in the new AI-driven era.

The Early Career Programme 2023-24 featured the Virtual Experience Programme, a workplace simulation in collaboration with Career Hackers and Hong Kong Science and Technology Parks Corporation. A Data Boot Camp with the Data Literacy Association was also organised to equip students with data skills in the AI era, fostering a strong data mindset and literacy among HSUHK students.

At its Careers Fair in March 2024, SAO collaborated with the Civil Service Bureau for the first time and featured a “Government Job Recruitment Day”, with approximately 20 government departments and organisations participating. Over 170 local, Greater Bay Area (GBA), and multinational corporations joined the Fair and welcomed about 1,000 students.

The HSUHK GBA Career Exploration Tour – Guangzhou, was held in July 2024. This was the first GBA career exploration tour held by HSUHK with the support of the Guangzhou Human Resources Market Service Centre, and focused on the theme of innovation and entrepreneurship. Students gained insight into the environment, culture, and support system in Guangzhou for entrepreneurship, and interacted with Hong Kong entrepreneurs in Guangdong, who shared their experiences and entrepreneurial perspectives.

HSUHK signed a Memorandum of Understanding with AS Watson Group in November 2023 to enhance the academic and career development of HSUHK students. The agreement includes scholarships, internships, and an early careers programme. The first cooperation project was held in the first quarter of 2024 with PARKnSHOP Supermarket. HSUHK and PARKnSHOP organised an “Idea Co-creation” workshop and competition. AS Watson Group also offered a “store manager for a day” experience to HSUHK students, during which students had a chance to be store managers for a day and get real work experience on the frontlines in PARKnSHOP, Watsons and FORTRESS stores in Hong Kong.

HSUHK students have a chance to be store manager for a day at Watsons.
恒大大學生於屈臣氏擔任一日店長。



就業支援和實習機會

學生事務處為本校學生提供早期工作體驗、實用的實習機會，以及全面的求職準備，協助他們在人工智能時代為投身職場做好準備。

在2023-24年早期職涯計劃中，本校與Career Hackers及香港科技園公司合辦「虛擬體驗計劃」模擬工作間項目，又與數據素養協會合辦數據訓練營，為學生提供人工智能時代所需的數據技能，助他們擁有堅實的數據思維及素養基礎。

在2024年3月舉行的就業博覽上，學生事務處和公務員事務局首次攜手舉辦「政府工作招聘日」，約有20個政府部門和機構參加，同時邀得超過170間本地、大灣區及跨國知名企業參與，吸引約千名學生入場。

學貴有恒 — 大灣區事業發展考察團於2024年7月舉行，是本校首次舉辦大灣區事業發展考察團。是次活動獲廣州市人力資源市場服務中心支持，以創新及創業為主題，讓學生了解廣州的創業環境、文化及相關配套。恒大大學生獲安排與在粵創業的港人交流，了解他們的經歷和創業心得。

2023年11月，恒生大學與屈臣氏集團簽訂合作備忘錄，推動本校學生的學術和事業發展，包括獎學金、實習機會及早期職涯計劃。首個合作項目於2024年首季於百佳超級市場舉行，由恒大和百佳合辦「創意共創」工作坊及比賽。另外，屈臣氏集團為本校學生提供「一日店長」體驗活動，讓學生到百佳、屈臣氏及豐澤擔任一日店長，體驗真實的前線工作。

At HSUHK, around 1,500 internship opportunities in Hong Kong, Mainland China and overseas are provided to students annually, enabling them to gain practical workplace experience and broaden their global perspectives and insights for future careers. In 2023-24, over 100 HSUHK students took internships in Mainland and overseas countries. SAO also secured support in funding from the HKSAR Government for the Internship and Career Exploration Tour projects in Guangzhou, Shanghai and Xian, providing more learning opportunities for HSUHK students.

Service and experiential learning

In partnership with three non-profit higher education institutions in Malaysia, Southern University College, New Era University College, and Han Chiang University College of Communication, HSUHK organised a two-week social and cultural exchange programme in June 2024. During their stay in Hong Kong, students visited Lee Kum Kee Group among other places. In Malaysia, students explored the Chinese cultural heritage that flourishes in the country. The Programme was supported by Mr Lim Soon-tiong, President of the Hong Kong Alumni Association of the Former Nanyang University of Malaysia Chinese.

Two Student Ambassadors participated in the 12th University Scholars Leadership Symposium at the United Nations Conference Centre in Bangkok, Thailand. This prestigious event gathered young leaders from around the world to discuss and develop solutions for global humanitarian challenges. The Symposium provided our ambassadors with invaluable exposure to international leadership dynamics and networking opportunities with peers dedicated to creating a peaceful, inclusive, and sustainable world.

In June 2024, the Honours Academy (HA) hosted a financial literacy workshop for primary and secondary school students in collaboration with The Boys' and Girls' Clubs Association of Hong Kong. This was the latest iteration of the "Life Financial Explorers" workshop series that HA has run since 2022. HA students crafted an engaging mix of booth games, mini-lectures, and an interactive board game to empower the young participants with essential financial skills.

The VolTrekks Service-Learning Scheme 2023-24 took place between December 2023 and July 2024 to foster social responsibility, global citizenship, and personal growth among students through local and overseas service-learning projects. About 80 students joined in the Scheme's experiential-learning activities and community caring projects, making a positive impact on the lives of nearly 300 individuals in Hong Kong and Vietnam.

大學每年為同學提供約1,500個本地、內地及海外的實習機會，助他們獲取職場體驗，拓闊環球視野及洞察事業規劃。在2023-24年，超過100名恒大學生在內地和海外實習。學生事務處亦獲香港特區政府撥款支持，安排實習及事業發展考察團赴廣州、上海及西安，為同學提供更多學習機會。

服務與體驗式學習

2024年6月，恒生大學與馬來西亞三間非營利高等教育機構合作，包括南方大學學院、新紀元大學學院和韓江傳媒大學學院，舉辦為期兩週的社會文化交流活動。來自兩地的同學在港期間，參觀了李錦記集團等多個地方；而在馬來西亞考察時，同學就探索了當地豐富的中華文化遺產。是次項目獲前南洋大學香港校友會會長林順忠先生慷慨支持。

本校兩位學生大使參加了於泰國曼谷聯合國會議中心舉行的第12屆世界大學生領袖研討會。是次盛會匯聚世界各地的年輕領袖，就全球人道主義問題共同討論並制定解決方案。研討會為恒大學生提供了寶貴機會，讓他們了解國際領袖的互動方式，並與致力建造和平、共融及可持續世界的同儕建立聯繫。

2024年6月，榮譽學院和香港小童群益會為中小學舉辦理財工作坊。這是本校自2022年起主辦的「精助理財LIFE」工作坊系列的最新版本，榮譽學院學生設計一系列有趣的攤位遊戲、小型講座及互動桌遊，助年輕參加者掌握必要的理財技能。

2023-24年度「順龍仁澤學義同行」服務學習實踐計劃於2023年12月至2024年7月舉行，透過本地及海外服務學習項目，加強學生的社會責任和世界公民意識，並促進個人成長。約80名學生參加了計劃的體驗學習活動及社區關懷項目，為香港及越南近300人的生活帶來正面影響。

The Centre for Teaching and Learning (CTL) hosted its “Service-Learning Day 2024” in June 2024, to showcase the effectiveness of service-learning modules through various activities. This year, 19 teachers and 20 student project teams were recognised with Service-Learning Excellence Awards, while 14 service-learning ambassadors were honoured for their contributions. The awardees shared their service-learning projects and achievements, many of which have made a difference in the community.

Entrepreneurship development

CTL held the Innovation Project Competition 2024 — FinTech x ChatGPT in March 2024 to foster a culture of innovation and creativity from ChatGPT into FinTech among university students, and encouraged them to explore the capabilities of fintech and AI. The Competition shortlisted seven teams from four universities to make their final pitches regarding ChatGPT’s innovative solutions that change the financial technology landscape.

The HSUHK Entrepreneurship Day 2024 was held in May 2024 to foster networking opportunities, bringing together aspiring young entrepreneurs, alumni, faculty members, angel investors, and business elites. This allowed for meaningful exchanges of ideas and experiences, creating a vibrant entrepreneurial ecosystem within the University.

The HSUHK x IDAF Food and Beverage Young Entrepreneurship Competition was a youth empowerment initiative organised by the Centre for Innovation and Entrepreneurship of HSUHK and the Institution of Dining Art Foundation to provide start-up opportunities for young people who are passionate about the food and beverage industry in Hong Kong. The awards presentation ceremony was held in April 2024.

HSUHK has been partnering with Hong Kong Science and Technology Park (HKSTP) since 2022 on the Co-Ideation Programme, which brings together the academic excellence of HSUHK and the extensive industry experience and resources of HKSTP to create a robust support system for budding entrepreneurs. Participants can receive up to HK\$100,000 in funding to develop and commercialise their digital technology projects, and gain direct entry into the Centre for Innovation and Entrepreneurship pre-incubation programme, which provides invaluable mentorship from experienced industry professionals and access to co-working spaces.

Eight speaking units from diverse professional backgrounds share their stories under the theme of “Unmoor” at TEDxHSUHK 2024. TEDxHSUHK 2024 邀得八位來自不同專業領域的講者，以「Unmoor」為題，分享他們的故事。

教與學發展中心於2024年6月舉辦「服務學習日2024」，透過多項活動展現服務學習模式的成效。今年共有19位教師和20支學生隊伍獲頒「服務學習卓越獎」，另有14名服務學習大使獲頒證書，以表揚其貢獻。得獎者分享其服務學習計劃和成果，當中許多項目更為社區帶來改變。

培育創業精神

為培養大學生了解ChatGPT到金融科技等領域的創新及創意文化，並鼓勵他們探索金融科技和人工智能的潛力，教與學發展中心於2024年3月舉辦「金融科技 x ChatGPT：香港恒生大學創新計劃比賽2024」。該賽事從四所大學中選出七支隊伍，設計並展示改變金融科技領域的ChatGPT相關創新提案。

「香港恒生大學創業日2024」於2024年5月圓滿舉行。活動以促進聯繫交流為目的，集合有志的年輕創業家、校友、教師、天使投資者及商界精英，進行經驗交流，為本校營造創業生態氛圍。

恒大創新及創業中心與稻苗基金會合辦「餐飲業青年創業家比賽」，為熱衷於飲食業的本地年輕人提供創業良機，並於2024年4月舉行頒獎典禮。

恒大自2022年起和香港科技園合辦Co-Ideation計劃，結合大學的學術優勢和科技園豐富的業界經驗和資源，為新晉創業家提供支援。參加者可獲高達港幣10萬元資金，將數據科技項目加以發展並商業化，更可直接參與創新及創業中心的前期孵化計劃，獲業界人士指導及使用共享辦公室。



Global and regional
development

環球與地區拓展



Global and regional development 環球與地區拓展



To embrace internationalisation, the University is consistently and actively building relationships with global universities and institutions to ensure that students have every opportunity to gain global perspectives, learn and understand global cultures and diversity, and truly be global citizens who help solve pressing sustainable development issues. The University's efforts include establishing global exchange and internship programmes, global service-learning opportunities, as well as other academic partnerships with regional and international organisations.

為配合國際化趨勢，恒生大學一直積極與世界各地的大學及院校建立關係，確保學生享有充足機會增進環球視野、學習及了解全球文化和多元性，並成為真正的世界公民，協助解決迫切的永續發展問題。為此，大學設立全球交流與實習計劃、全球服務學習機會，以及與區內和國際機構建立學術夥伴關係。

Extending global reach

HSUHK was accepted as a member of the Alliance of Asian Liberal Arts Universities (AALAU) in January 2024, supporting the University to work with renowned liberal arts institutions in Asia to enhance the quality of teaching and research in the region, and promote the development of cross-disciplinary liberal arts education. The inclusion of HSUHK in AALAU highlights the international academic community's recognition of our unique "Liberal + Professional" education model. HSUHK will be hosting the AALAU Annual Presidents' Forum on its campus in November 2024.

擴展全球網絡

恒生大學於2024年1月獲接納為亞洲博雅大學聯盟成員，讓大學與亞洲知名博雅院校合作，提升區內教學及研究質素，推動跨學科博雅教育的發展。大學獲納入聯盟，彰顯了國際學術界對恒大獨特的「博雅+專業」教育模式的肯定。恒大將於2024年11月在校園舉辦亞洲博雅大學聯盟年度校長論壇。

HSUHK has expanded its global network progressively, opening a wealth of new possibilities for collaboration in academic partnerships, faculty and student exchanges, visits, research, and knowledge exchange. During the reporting period, HSUHK received delegations from Belgium, France, Germany, Mainland China, Malaysia, the Netherlands, South Korea, Sweden, Thailand, the UK, and the US. The University also sent delegations to visit Mainland and overseas universities to attend regional and international education expositions to raise HSUHK's global presence and visibility.

In the 2023-24 academic year, HSUHK's number of global partners has increased by 11%. The University has extended its international footprint to Italy, Monaco, and Turkey, providing a more diverse range of engagement opportunities for its faculty and students. New partners include University of the Fraser Valley (Canada), KEDGE Business School (France), University of Burgundy (France), Università Ca' Foscari Venezia (Italy), Jinan University (Mainland China), International University of Monaco (Monaco), Tilburg University (the Netherlands), Kyungpook National University (South Korea), Sogang University (South Korea), Sungshin Women's University (South Korea), National Taiwan University of Arts (Taiwan), Tunghai University (Taiwan), and Sabanci University (Turkey).

Fostering synergies in Greater China

In parallel with its global expansion, HSUHK remains committed to strengthening partnerships and keeping pace with the developments in the Greater Bay Area. HSUHK has established its centre in Nansha, Guangzhou. Conveniently located in the new thriving Central Business District and the future innovative hub, the Centre provides HSUHK with a dynamic base to support the University's liaison and research activities, as well as the development of its staff and students in the Mainland.

HSUHK signs MoU with Jinan University to promote academic exchanges.

恒大與暨南大學簽訂合作備忘錄，促進兩校學術交流合作。

恒生大學逐步擴展全球網絡，為學術合作、師生交流、訪問、研究及知識交流開闢更多新機遇。年內，大學接待來自比利時、法國、德國、中國內地、馬來西亞、荷蘭、南韓、瑞典、泰國、英國及美國的代表團。本校亦派出代表團到訪內地和其他海外大學，出席區內及國際性教育博覽會，以提升恒大的全球影響力及知名度。

在2023-24學年，恒大全球合作夥伴的數目增加11%，國際足跡擴展至意大利、摩納哥及土耳其，為師生提供更多元的交流機會。大學新增的夥伴包括加拿大菲莎河谷大學、法國凱致商學院、法國勃艮第大學、意大利威尼斯大學、中國暨南大學、摩納哥國際大學、荷蘭蒂爾堡大學、南韓慶北國立大學、南韓西江大學、南韓誠信女子大學、台灣藝術大學、台灣東海大學，以及土耳其薩班哲大學。

促進大中華區協同發展

恒大不單擴展全球網絡，亦致力加強大灣區內的夥伴關係，並與區內保持同步發展，包括在廣州南沙開設新中心。該中心位處中央商業區及未來的創新中心，地理位置便利，為恒大的聯繫和研究活動，以及師生在內地的發展，提供充滿活力的基地。



During the year, HSUHK and its Schools signed Memoranda of Understanding (MoU) with a number of Mainland universities to foster collaboration, including Jinan University, Guangdong University of Finance and Economics, Dailywin Institute of Dongguan University of Technology, Guangdong University of Science and Technology, Jiangsu Second Normal University, the School of Business and Zhuhai Research Institute of Hubei University, Nanjing University of Posts and Telecommunications, and Beijing International Studies University.

MoUs were also established between HSUHK and universities in Taiwan, including the National Chengchi University, National Chung Hsing University, and College of Social Sciences at the National Taiwan University.

過去一年，大學及其學院與內地多所大學簽署合作備忘錄，以促進彼此合作，包括暨南大學、廣東財經大學、東莞理工學院、廣東科技學院、江蘇第二師範學院、湖北大學商學院及珠海研究院、南京郵電大學，以及北京第二外國語學院。

本校亦與台灣多所大學簽訂合作備忘錄，包括政治大學、中興大學，以及台灣大學社會科學院。



HSUHK and Qianhai financial institutions sign MoU to establish cross-border talent cultivation and certification system.
恒大與前海金融機構簽署合作協議，共同建立跨境金融人才培訓及認證體系。

HSUHK and the Guangzhou Human Resources Market Service Centre signed an MoU to support and encourage students' integration into the development of the Greater Bay Area. Additionally, the agreement supports young individuals from Guangzhou, Hong Kong, and Macao to take part in innovation and entrepreneurship competitions.

The Global Family Office and Wealth Management Hub of the Institute of Knowledge Exchange (IKE) at HSUHK signed an MoU with the Qianhai Financial Industry Association, Qianhai Financial Holdings, Kerry Properties (Shenzhen) Limited, Shenzhen Qianhai Service Group, and Century Securities Company Limited to establish a cross-border financial talent cultivation and certification system.

恒大與廣州市人力資源市場服務中心簽署合作備忘錄，以支持和鼓勵學生融入大灣區的發展。此外，協議亦支援穗港澳三地年輕人參加創新及創業比賽。

知識交流學院的環球家族辦公室及財富管理平台與前海金融同業公會、前海金融控股有限公司、嘉里建設（深圳）有限公司、深圳市前海服務集團有限公司，以及世紀證券有限責任公司簽署合作框架協議，共同建立跨境金融人才培訓及認證體系。

IKE also organised an experiential learning programme for over 30 MBA students in partnership with Shanghai University to bridge theoretical knowledge with practical application. The programme featured a series of engaging lectures on topics such as entrepreneurship, investment strategies, and sustainable business practices, complemented by site visits to leading corporations and semi-government entities in Hong Kong.

Strategic partnerships have also played a crucial role in IKE's promotional success. A significant collaboration with the Greater Bay Area Medical Professional Development Association has facilitated the promotion of health management and administration courses, further expanding the reach of these programmes.

知識交流學院又與上海大學合作，為超過30名工商管理碩士課程學生舉辦體驗式學習活動，結合理論知識和實踐應用。該項目包括一系列有關創業、投資策略及可持續商業實踐的精彩講座，配合參觀本港頂尖企業及半政府機構。

策略夥伴關係亦為知識交流學院的成功發揮關鍵作用。其中，與大灣區醫療專業發展協會的重大合作，促進推廣健康管理及行政課程，進一步擴大相關課程的影響力。



HSUHK postgraduate students join international summer school at the University of Oxford.
恒大研究生赴牛津大學參與國際夏季交流課程。

Expanding global horizons

In the 2023-24 academic year, HSUHK welcomed 88 inbound exchange students mainly from Australia, Mainland China and European countries. There were 130 local students from HSUHK spread their wings and took part in exchange programmes to more than 20 locations across Asia, Australia, Europe and America.

For the first time, a group of postgraduate students from HSUHK joined the international Postgraduate Summer School in summer 2024. Co-hosted by Lingnan University and the University of Oxford, and in partnership with the Graduate School of HSUHK, the Programme attracted over 150 postgraduates from various countries.

擴闊環球視野

2023-24學年，恒生大學迎來88名主要來自澳洲、中國內地及歐洲國家的交換生，亦有130名本校學生前赴亞洲、澳洲、歐洲及美國等20多個地方參加交流計劃。

在2024年夏季，本校研究生首次參與國際研究生夏季交流課程。該課程由嶺南大學與英國牛津大學合辦，恒生大學研究生院協辦，吸引來自本地和海外大學的150多名研究生參加。



An HSUHK student participates in credit-bearing programmes at Harvard University.
恒大大學生到哈佛大學修讀學分課程。

In the summer of 2024, the University's World-Renowned Universities Summer Programme sent 11 outstanding students, including five Honours Academy students, to participate in credit-bearing programmes offered by five prestigious universities: Harvard University; the University of California, Berkeley; Cornell University; the University of Cambridge; and the University of Oxford.

本校「世界頂尖學府暑期課程」於2024年夏季派出11名優秀學生，包括五名榮譽學院學生，前赴五所世界頂尖大學，包括哈佛大學、加州大學柏克萊分校、康奈爾大學、劍橋大學，以及牛津大學，修讀學分課程。

HSUHK welcomes the exchange students.
恒生大學歡迎一眾交換生。





Stakeholder
and community
engagement

持份者和
社區聯繫

Stakeholder and community engagement 持份者和社區聯繫



HSUHK is committed to the larger Hong Kong community and cares about the development of academia and education regionally and internationally. The University, its students and staff members remain engaged and committed to making a difference and honouring citizens who have made significant and meaningful contributions to help future generations succeed. HSUHK is proud to honour its ongoing commitments that bring people, communities and societies together.

恒生大學不僅關懷香港社會，亦關注區域及國際的學術和教育發展。恒大師生積極求變，並向致力栽培未來棟樑的社會領袖致謝，冀履行團結社會各界的承諾。

Honorary Doctorate conferment and Visionary Wisdom Lecture Series

The University held its Fourth Honorary Doctorate Conferment Ceremony in March 2024, bestowing honorary doctoral degrees on three outstanding individuals: Dr Ho Tzu-leung (Doctor of Laws *honoris causa*); Professor Elias Shiu Sai-wan (Doctor of Science *honoris causa*); and Dr Edmund Tse Sze-wing (Doctor of Social Science *honoris causa*), who have made remarkable accomplishments in their professional fields and have made outstanding contributions to society and to the University.

頒授榮譽博士學位及高瞻睿智講座系列

恒大大於2024年3月舉行第四屆榮譽博士學位頒授儀式，表彰三位傑出人士於相關領域的卓越成就，以及對社會和恒大的貢獻。三位榮譽博士為：何子樑博士（榮譽法學博士）、邵世運教授（榮譽科學博士）與謝仕榮博士（榮譽社會科學博士）。

The “Visionary Wisdom – HSUHK Honorary Doctorate Lecture Series” invited two Honorary Doctors to share their insights. Professor Elias Shiu delivered a lecture on the topic of “Interest Rate Risk Management – Extending Immunisation Theory” in which he discussed the issue of asset and liability management, and presented a solution to the problem of interest rate risk management in the context of stochastic ordering. Dr Peter Wong, Chairman of The Hongkong and Shanghai Banking Corporation Limited and a 2023 Honorary Doctor of HSUHK, delivered a lecture titled “Opportunities and Challenges for Younger Generations amidst the Globalised Economy”. Dr Wong encouraged students to approach every aspect of their lives with an open mindset and a global perspective. He emphasised the importance of engaging with diverse stakeholders, embracing innovative technologies, and cultivating a broad understanding of the world to seize opportunities in an ever-changing landscape.

Promoting excellence and ethics

The School of Communication held the 8th Business Journalism Awards Presentation Ceremony in April 2024 to recognise outstanding journalists in business news, and their contributions to society and industry. With over 30 prizes for business journalists, the Awards were divided into nine categories and covered various fields of business and financial news. Over 500 entries were received for this year’s awards, reflecting the industry’s recognition and support for journalists.

The School of Business hosted the 13th Junzi Corporation Award Presentation Ceremony in June 2024 to recognise outstanding companies that have demonstrated exceptional high standards in conducting operations in accordance with the five Junzi Virtues: “Ren (Benevolence)”, “Yi (Righteousness)”, “Li (Propriety)”, “Zhi (Wisdom)”, and “Xin (Trustworthiness)”. The “HSUHK Business Ethics Index” was announced, and a dialogue with business leaders was carried out on the same occasion. This year, 16 companies received Junzi Corporation Awards in three categories, including the Junzi Corporation Award for Exemplary Business Practices, the Junzi Corporation Awards and the Junzi Corporation Awards (Small and Medium Enterprises).

HSUHK launched the Anti-Scam Education and Research Programme in May 2024 in response to the recent explosion of financial deception and scam cases in Hong Kong. The Programme is the first of its kind among local higher education institutions, and will increase anti-deception awareness among younger generations, promote academic research to deepen our understanding of the social impact caused by financial fraud, and provide public policy recommendations.

「高瞻睿智 — 香港恒生大學榮譽博士講座系列」邀得兩位榮譽博士分享真知灼見。邵世運教授以「利率風險管理」為題，分享對資產及負債管理問題的看法，並提出在隨機優勢理論下，利率風險管理問題的解決方案。2023年度榮譽博士、香港上海滙豐銀行有限公司主席王冬勝博士，則以「新世代在全球化經濟中的機遇和挑戰」為題發表演講。他鼓勵學生以開放心態及全球視野面對生活的不同層面，強調要和不同持份者互動、擁抱創新科技，並培養對世界的廣泛了解，在不斷變更的環境中抓緊機遇。

提升卓越及道德

傳播學院於2024年4月舉辦第八屆商業新聞獎，以嘉許優秀的商業新聞記者，表揚他們對社會和行業所作的貢獻。大會共設九個組別、逾30個獎項，涵蓋商業和金融新聞各個範疇。本屆有超過500份作品參賽，反映業界對新聞工作者的肯定與支持。

商學院於2024年6月主辦第13屆君子企業頒獎典禮，表彰遵循君子五德「仁、義、禮、智、信」為營運原則而表現出色的優秀企業。同場亦公布「香港恒生大學商業道德指數」，並舉行與商業領袖對話。本屆共有16家公司分別於三個組別 — 「君子企業典範獎」、「君子企業獎」及「君子企業獎（中小企）」贏得獎項。

有見近年本港金融詐騙案件數量急增，恒生大學開創本地高教界先河，於2024年5月啟動「反詐騙教研計劃」，旨在提高年輕一代的防詐騙意識，推動相關學術研究以了解詐騙案件對社會的影響，並提出公共政策建議。



HSUHK's "Uniquely Common" Concert raises HK\$8 million for University's development.
恒生大學「不一樣的平凡」音樂會籌得港幣800萬元支持大學發展。

Appreciating our supporters

HSUHK held its first large-scale fundraising concert, "Uniquely Common", at Hong Kong City Hall's Concert Hall in October 2023 to celebrate the fifth anniversary of the acquisition of its university title, and to raise funds for the construction of the Creative Humanities Hub. The Concert attracted over 1,000 guests, alumni, staff members, students and friends of the University, raising over HK\$8 million for HSUHK. With the support from alumni and friends from different sectors, the Concert showcased the creative and musical talent of HSUHK's students and staff, and demonstrated the University's emphasis on arts and culture.

HSUHK named its "N Building" as the "Lo Hui Kit San Building" in October 2023 in appreciation of Dr Alexander Law Sau-wang's generous donation of HK\$50 million which supported the construction of the Creative Humanities Hub, as well as the establishment of the "Dr Alexander Sau Wang Law Fund for Research in Global Cultural Dynamics". The building's naming also paid tribute to the late Mrs Lo Hui Kit-san, mother of Dr Law, for her continuous support of education in Hong Kong.

Lo Hui Kit San Building
羅許潔珊樓



感謝支持者

為慶祝正名大學五周年，本校於2023年10月假香港大會堂音樂廳首次舉辦大型籌款音樂會「不一樣的平凡」，同時為興建創意人文館籌款。是次音樂會吸引逾千位嘉賓、校友、教職員、學生及友好參加，共籌得港幣逾800萬元。在校友及來自不同界別友好的支持下，音樂會展現了恒大師生的創意和音樂才華，以及大學對藝術和文化的重視。

2023年10月，本校將N座大樓命名為「羅許潔珊樓」，以答謝羅守弘博士慷慨捐資港幣5,000萬元支持興建創意人文館，並設立「羅守弘博士全球文化動態研究基金」。大樓的新名字是向羅博士母親——已故羅許潔珊夫人致敬，以紀念她對本港教育事業的長期支持。

In appreciation of the donation from Tin Ka Ping Foundation in support of the construction of the Creative Humanities Hub and its long-term development, HSUHK held the Naming and Appreciation Ceremony of Tin Ka Ping Institute for Chinese Language and Culture in December 2023. The Tin Ka Ping Institute for Chinese Language and Culture regularly organises diverse Chinese cultural activities and seminars to deepen students' understanding of Chinese culture and appreciate its essence.

Donors and supporters were also appreciated at the Opening Ceremony of the Creative Humanities Hub held in March 2024. The University expressed gratitude for the generous donations it received from community leaders for the construction of the Hub, which demonstrated their trust, affirmation, and encouragement towards the University.

An appreciation and naming reception was held in August 2024 to celebrate the establishment of "The Hang Seng University of Hong Kong – Foundation Gallery", and to thank all HSUHK – Foundation members for their longstanding support and generous contributions which have helped enhance campus facilities, teaching equipment, and student services. Located at the first floor of the Creative Humanities Hub, The HSUHK – Foundation Gallery is an ideal venue for exhibitions, and a platform for students and artists to showcase their work, thereby promoting cultural and artistic development within the University and the community.

為感謝田家炳基金捐資支持興建創意人文館及大學長遠發展，恒生大學於2023年12月舉行「田家炳中國語言及文化研習所命名暨感謝典禮」。田家炳中國語言及文化研習所定期舉辦不同性質的中國文化活動及講座，讓學生加強認識中國文化，領悟中國文化的精粹。

本校於2024年3月舉辦的創意人文館開幕典禮上，向捐款人及支持者表達謝意。大學感謝社會領袖對興建創意人文館所作的慷慨捐助，引證了他們對恒大的信任、肯定和鼓勵。

香港恒生大學－基金全體成員長期鼎力支持和慷慨捐助大學，協助改善校園設施、教學設備和學生服務。為作表揚，大學把位於創意人文館的展覽廊命名為「香港恒生大學－基金展覽廊」並於2024年8月舉行感謝暨命名儀式。展覽廊位於創意人文館一樓，是舉行展覽的理想場地，亦是學生和藝術家展示作品的平台，有助推動本校和社區的文化藝術發展。



The Hang Seng University of Hong Kong – Foundation Gallery
香港恒生大學－基金展覽廊

Strengthening ties with the community

The Global Family Office and Wealth Management Hub of the Institute of Knowledge Exchange (IKE) at HSUHK held its opening ceremony in April 2024. The Hub aims to nurture family office management professionals with international perspectives, professional skills and innovative thinking by providing rich educational resources, research opportunities and industry exchanges, ultimately helping Hong Kong become a leader in the global family office and wealth management.

IKE signed an MoU with Sun Life Hong Kong Limited to facilitate knowledge exchange in the field of family wealth succession and marked the launch of training programmes on “Frontier Knowledge of Contemporary HNWI Financial Planning Strategy”, and “Family Office Practice”. The courses provided industry practitioners with a platform to share their professional knowledge, enabling them to discuss family wealth succession, family offices, and other areas that pertain to high-net-worth individuals’ financial needs, such as insurance, wealth management, and financial planning.

加強社區連繫

恒大知識交流學院轄下的「環球家族辦公室及財富管理平台」於2024年4月舉行開幕典禮。該平台將利用豐富的教育資源、研究機會和業界交流，培育兼具國際視野、專業技能及創新思維的家族辦公室管理專才，協助香港在全球家族辦公室及財富管理領域佔據領先地位。

知識交流學院和香港永明金融有限公司就促進家族財富傳承領域的知識交流簽訂合作備忘錄，共同展開「當代高淨值人士財務策劃」及「家族辦公室」培訓課程。兩個課程為業界人士提供分享知識的平台，讓他們學習家族傳承、家族辦公室和高淨值人士理財的知識，包括保險、財富管理及理財策劃等。



IKE signs an MoU with Sun Life Hong Kong Limited to facilitate knowledge exchange in the field of family wealth succession.
知識交流學院和香港永明金融有限公司就促進家族財富傳承領域的知識交流簽訂合作備忘錄。

HSUHK and Metro Broadcast Corporation Limited have embarked on a transformative collaboration by solidifying a two-year partnership. The strategic alliance between HSUHK and Metro propel the field of “Chinese Family Succession” by promoting applied research and knowledge exchange training and enable a deeper understanding of family succession concepts and practices. HSUHK has gained valuable exposure and engaged in knowledge exchange via a series of 60-minute radio broadcasts titled “Succession, Family and Wealth”. Since the first episode aired in January 2024, 38 episodes have been released through August 2024.

HSUHK and Metro Broadcast jointly launch the “Family Succession” radio programme.

恒生大學與新城廣播合作推出「繼·族·財富」電台節目。



恒大亦和新城廣播有限公司攜手開展為期兩年的夥伴合作。雙方以推動華人家族傳承領域的發展為目標，致力促進應用研究和知識交流培訓，並加深大眾對家族傳承概念和相關措施的理解。雙方合作推出「繼·族·財富」一小時電台節目系列，為大學增加知名度及推動知識交流。節目於2024年1月啟播，截至2024年8月共播出38集。

The School of Communication produced a total of 21 talk show episodes in the 2023-24 academic year, to unite intellectual and creative minds to foster learning, inspiration, and enlightenment for the younger generation, with students actively participating in its production.

傳播學院於2023-24學年合共製作了21集訪談節目《恒傳感言》，學生亦積極參與當中的製作。節目凝聚智慧與創意思維，旨在促進年輕一代的學習，並給予鼓勵和啟蒙。

Recognition from the community

HSUHK was awarded the “Asia Excellence Brand Award 2023”, organised by *Yazhou Zhoukan*, making it the sixth consecutive year that the University has received the award.

社區認同

恒生大學獲《亞洲週刊》頒發「2023亞洲卓越品牌大獎」，是本校連續第六年獲得該獎項。

For its efforts in creating a green campus and community, the University has won numerous awards. For the third consecutive year, HSUHK continues to be the only university in Hong Kong to achieve a spot among the 2023 UI Green Metric World University Rankings by Universitas Indonesia. In January 2024, HSUHK was also awarded the “Certificate of Good Level” by the Hong Kong Green Organisation Certification, organised by Environmental Campaign Committee.

本校為建造綠色校園和綠色社區所付出的努力，亦獲多項殊榮，包括連續第三年成為唯一躋身印尼大學主辦的「世界綠色大學排名」的本港大學，並於2024年1月獲得由環境運動委員會主辦的「香港綠色機構認證」頒發「良好級別」減廢證書。

HSUHK was recognised for the second time in the “SportsHour Company Scheme”, founded and launched by InspiringHK Sports Foundation. HSUHK, the only private local university to be recognised under the Scheme, was acknowledged for its outstanding performance in three criteria: active physical environment, active social environment, and active community engagement.

恒大在凝動香港體育基金的《企業「一」起動》嘉許計劃中，再次獲得認可，是唯一獲嘉許的本地私立大學，以證本校在三個範疇表現卓越，包括創造運動友善的工作環境、鼓勵員工積極參與體能活動，以及連結回饋社會。

With gratitude to our supporters

衷心感謝各支持者

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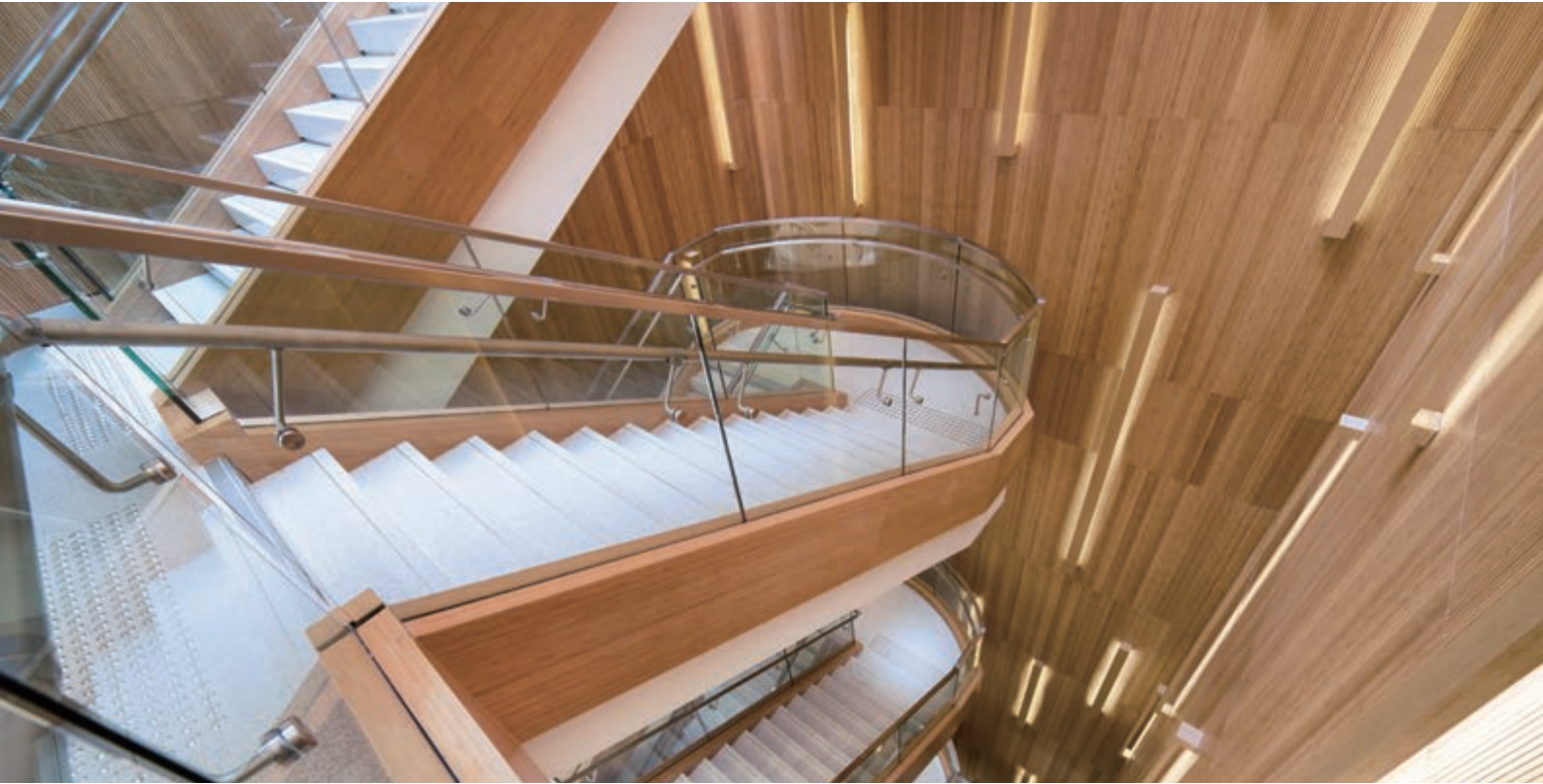
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Campus
sustainability
and inclusivity

校園可持續
發展與共融



Campus sustainability and inclusivity 校園可持續發展與共融



HSUHK takes pride and responsibility in its efforts to adopt and promote green policies and sustainable development. As a liberal-arts-oriented University and a staunch green campus advocate in the region, HSUHK upholds the principle of sustainability in its educational activities and campus development. HSUHK, also known as the “Bamboo University”, extensively utilises bamboo as a construction material given its renewable and carbon-neutral nature. This aligns with the University’s commitment to create a green campus and promote its philosophy of “Learning through Living”, with the campus as a “living laboratory”.

恒生大學肩負實踐及推廣綠色政策和可持續發展的責任，並引以為傲。作為以博雅教育為主導的大學及區內綠色校園主要倡導者之一，本校於教育活動及校園發展方面均秉承永續發展的原則。恒生大學享有「竹子大學」的美譽，因應竹子再生力強及碳中和的特性，廣泛應用竹子作為建築材料。這與大學承諾致力創造綠色校園及推廣「從生活中學習」的理念一致，令校園成為「生活實驗室」。

The Creative Humanities Hub

HSUHK’s Creative Humanities Hub is a sustainability-conscious building officially opened in March 2024. Prior to its completion, the Hub was awarded the Provisional Platinum rating of BEAM Plus New Buildings V2.0 certification by the Hong Kong Green Building Council. The Project also won the Gold Award at the Hong Kong Institute of Surveyors’ QS Awards (Innovation).

創意人文館

創意人文館於2024年3月正式啟用，是一座具永續發展理念的建築物，獲香港綠色建築議會頒發「綠建環評新建建築2.0版暫定鉑金級」認證，以及香港測量師學會頒發「QS大獎（創新服務）金獎」。

From its building design to its construction, green features have been incorporated in every aspect to reduce carbon footprint, such as high efficiency energy and water facilities, eco-friendly construction materials, and integrated design with the support of Building Information Modelling. Photovoltaic panels have been installed on the rooftop to serve as an alternative electricity power supply for general lighting and power within the building.

In March 2024, the School of Humanities and Social Science's Dean's office and its three departments, the Department of Chinese, the Department of English, and the Department of Social Science, were relocated to the Hub. The Hub offers state-of-the-art facilities for a new orientation in creative humanities education that gears toward the creative economy, and its facilities provide a superior learning and research environment in humanities and social science.

大樓從建築設計到施工，各個環節均融入環保元素以減低碳足跡，例如採用具高效能的照明和供水設施、環保建築材料，以及建築信息模擬支援的整合設計等。安裝於天台的太陽能光伏系統為大樓的一般照明和電源提供替代能源。

人文社會科學學院院長辦公室以及三個學系，包括中文系、英文系及社會科學系，於2024年3月遷入創意人文館。為配合推動創意經濟發展，新大樓不僅為創意人文教育提供先進的設施，亦為人文和社會科學提供優越的學習和研究環境。



The Creative Humanities Hub is a sustainability-conscious building.
創意人文館是一座具永續發展理念的建築物。

Sustainability initiatives on campus

The Campus Development and Management Office (CDMO) is consistently promoting green practices on campus. For example, HSUHK has implemented a campus-wide water recycling programme to reduce freshwater consumption. We also recycle and reuse wastewater and greywater to ensure we are doing our part as a sustainable community. Additionally, to offer clean and environmentally-friendly mode of transportation, all University vehicles have been replaced by electric vehicles, and EV charging stations have been installed on campus.

校園可持續發展新猷

校園發展及管理處持續於校園推動綠色實踐。例如，在全校園推行水循環計劃以減少食水用量。本校亦將廢棄水和灰水循環再用，確保大學盡可持續社區的責任。此外，為提供清潔環保的交通模式，所有大學車輛已更換為電動車，校園內並設電動車充電站。

To extend the University's green impact in the community, HSUHK launched an "EcoTrail Programme" sponsored by Hang Seng Bank. The Programme invites members of the community to the HSUHK campus and gives them an opportunity to have hands-on experiences and interactions with greenery on campus. Participants can also touch, smell, and learn about the woods of different trees and experience how composting facilitates the treatment of plant waste and growth, further enhancing their understanding of the natural elements that surround the campus and the larger community.

Over the past year, CDMO redesigned the arrangement of potted plants across campus to contribute to its biodiversity and beautification. HSUHK also reuses garden waste as organic fertiliser. To further support the University's sustainable development, "The Eco-Pledge Campaign" celebrated its 10th anniversary with a gardening event held in June 2024 where donors of the Campaign, alumni, staff members and students carried out a range of gardening activities such as planting bamboo, pruning trees, and potting plants on campus to foster a sense of belonging to the campus through the cultivation of its plants and trees.



Members of the community are guided to learn about the green initiatives on campus through the "EcoTrail Programme".

訪客透過「綠建行」導賞，了解恒大校園綠化項目。

The Residential Colleges (RCs) at HSUHK have also been actively involved in promoting sustainable development and environmental education within the community. In partnership with the Environmental Protection Department, RCs launched the "Green Collect Programme" to promote green practices and recycling, and as of July 2024, RCs have recycled over 3,000 kg of recyclables, making a significant impact on waste reduction.

RCs also secured funding from the Environment and Conservation Fund and NWS Holdings Charities Foundation to launch two environmental education programmes. The "Learn to Save Ocean Education Scheme" and "Environment and Conservation Fund Nature Explorer in Mui Tsz Lam" Programmes equip residents with the knowledge and tools to reach out to the community and contribute their expertise.

為擴大本校在環保方面對社會的影響，恒大獲恒生銀行資助推出「綠建行」，廣邀社會各界到訪恒大校園，為他們提供親身實踐及參與校園綠化項目的機會。參加者可透過親身觸摸及感受，了解校園中的不同樹木，體驗堆肥如何促進植物廢料的處理和植物生長，進一步加深對校園及社區周邊自然環境的認識。

為促進生物多樣性及美化環境，校園發展及管理處於過去一年將校園內的盆栽重新佈置，並把園藝廢料化為有機肥料循環再造。為進一步支持本校的可持續發展並慶祝「綠源『恒動』捐助計劃」十周年，恒大於2024年6月舉辦園藝活動，讓計劃捐款人、校友和師生參加一系列園藝活動，例如在校園內種植竹樹、修葺樹木和盆栽等，藉著培育校園一草一木，加強對大學的歸屬感。

住宿書院亦積極參與推動社區永續發展和環保教育，包括聯同環保署推行「綠綠收」計劃，推動綠色實踐和回收。截至2024年7月，住宿書院已收集超過3,000公斤的回收物，減廢成效可觀。

住宿書院亦獲環保及自然保育基金與新創建集團慈善基金的資助，推出兩個環保教育項目——「識海淨洋教育計劃」及「尋覓自然梅子林計劃」，讓宿生具備相關知識貢獻社區。

Knowledge exchange on sustainability

In addition to the efforts HSUHK makes on campus, the University works with other organisations to promote sustainable development. In May 2024, HSUHK and the Federation of Hong Kong Industries jointly held the Bamboo and Sustainability Forum at HSUHK with the support of the International Centre for Bamboo and Rattan. Themed “Beyond Bamboo: Reimagining a Plastic-Free Future”, the event welcomed about 300 participants from industries, institutions and schools, including international and local experts who were invited to discuss and promote the use of bamboo as a substitute for plastic. Experts as well as HSUHK student representatives also shared their insights in talks themed “Bamboo Reimagined”, “Partnership in Sustainability Reimagined” and “Education Reimagined”.



Students share insights at the Bamboo and Sustainability Forum. 學生於「竹子與可持續發展交流會」分享真知灼見。

The Research Centre for ESG (CESG) organised a “Sustainability Leadership Symposium – Sustainability Leadership Forum: ESG and Sustainability Leadership: A Stakeholders’ Perspectives” in January 2024. The event brought together around 70 academic and industry professionals to discuss how sustainability leadership is being practiced in the business world with a focus on stakeholders’ perspective. CESG also launched the stakeholder survey report “Investor and consumer surveys on ESG practices: A comparison among Mainland China, Hong Kong SAR, and the US” in April 2024 to explore how the US and Mainland China investors adjust their expected returns conditional on corporate ESG performance. The survey aimed to understand how corporate ESG practices can be connected to employees’ own values and in turn, affect their own green consumption behaviours.

In collaboration with HSUHK’s Policy Research Institute of Global Supply Chain and CESG, Logistics Policy Committee of The Chartered Institute of Logistics and Transport in Hong Kong conducted a research survey to explore the current ESG situation, challenges and developments in the industry. The research team made suggestions on raising awareness and increasing support for ESG practitioners across publicity and education, industry support, guidelines and reference cases, business ESG progress, industry collaboration, technical support and cooperation.

永續發展的知識交流

除了校園內的工作，恒大大亦與其他機構合作推動可持續發展。2024年5月，本校聯同香港工業總會，在國際竹藤中心的支持下，在校內舉辦「竹子與可持續發展交流會」。會議以「走塑新時代，零碳『竹』未來」為主題，吸引約300名來自工業界、機構及學校的人士參加，當中包括國際和本地專家，一同探討並推動以竹代替塑料。不同專家和恒大大學生亦就「竹／築新未來」、「共建可持續」及「教育新生代」三個主題，分享真知灼見。

本校ESG研究中心於2024年1月舉辦「可持續發展領導表現座談會 — 可持續領導論壇：ESG及可持續領導：持份者角度」。活動雲集約70位學術界及業界專業人士，從持份者角度討論如何在商業領域實踐可持續領導力。中心亦於2024年4月發布《對投資者和消費者的ESG實踐調查：中國內地、香港特別行政區和美國的比較》調查報告，探討美國及中國內地的投資者如何根據企業ESG表現調整預期回報，以了解企業ESG措施如何與僱員自身價值觀產生連繫，從而影響他們的綠色消費行為。

香港運輸物流學會物流政策委員會聯同本校全球供應鏈管理政策研究所和ESG研究中心進行研究，探討香港運輸物流業在ESG方面的現狀、挑戰和發展方向。研究團隊就加強業界對ESG的認識和支援提出建議，內容涵蓋宣傳和教育、業界支援、指引與案例、企業ESG進度、業界協作、技術支援與合作等範疇。

The Institute of Knowledge Exchange (IKE) conducted two consumer behaviour studies that explored the impact of ESG considerations on purchasing decisions and brand loyalty. The findings from these studies culminated in the development of the pioneering “Consumer Sustainable Lifestyles Index for Hong Kong”, a tool designed to measure and interpret consumer attitudes towards sustainability and corporate responsibility. The Index has garnered enthusiastic support from leading organisations, reflecting its relevance and utility in today’s business environment. By providing insights into consumer behaviours and preferences, the Index equips businesses with the knowledge necessary to align their practices with the evolving expectations of their customers.

Diversity and inclusivity

HSUHK is committed to cultivating a diverse and inclusive campus community. We strive to respect and appreciate the unique qualities, skills, and perspectives of all staff, students and the community. Various activities have been organised to further engage with students and staff to foster a supportive and inclusive learning environment.

In addition to new nursing room facilities, mindful designs have been incorporated into the lifts in the new Creative Humanities Hub to provide reflective visual feedback for wheelchair users.

HSUHK has also had successes in achieving its vision for a smart campus by providing a complete digital campus map in collaboration with industry experts using the CityGeni application. HSUHK is the first higher education institution in Hong Kong to provide a complete digital campus map for users, further strengthening its efforts to develop a smart and inclusive campus. By using CityGeni, users can enjoy precise navigation experiences across HSUHK’s campus. This app includes detailed information, such as the names of buildings, facilities, and floor positioning, with automatic navigation. It also features a text-to-voice mode to assist individuals with special needs and provides barrier-free routes.

知識交流學院進行了兩項消費者行為研究，探討ESG考量對消費決定和品牌忠誠度的影響。兩項研究的結果促成「香港消費者可持續生活指數」的誕生。該指數旨在衡量並解讀消費者對可持續性及企業責任的態度，獲行內領先企業熱烈支持，反映它切合當今商業環境，兼具實用性。透過洞察消費者行為和喜好，該指數為企業提供不可或缺的資訊，助他們以實際行動回應持續演變的消費者期望。

多元與共融

恒大致力培育多元共融的校園社群，尊重並欣賞所有教職員、學生和社區的獨特性，並舉辦不同活動，進一步與師生互動，以營造一個互相支持和共融的學習環境。

大學新設置了育嬰護理間，而創意人文館的電梯亦融入細心設計，為輪椅使用者提供反射視覺回饋設備。

恒大亦在實現智能校園的願景方面取得成功。本校是首家提供全面覆蓋室內校園地圖的香港高等教育機構，與業界專家合作利用CityGeni應用程式提供完整的校園數碼地圖，有助進一步發展智慧共融校園。使用者可利用CityGeni於校園內享用精確導航。該應用程式同時提供詳細信息，例如大樓名稱、設施及樓層位置，並可自動導航，具備文本轉語音功能，方便特殊需要人士使用，並能提供無障礙通道導航。

Project coordinators Dr Daniel Mo (left) and Dr Jack Wu wish to help users accurately navigate across the HSUHK campus through the CityGeni application.

項目聯席負責人巫耀榮博士（左）及胡鎮浩博士希望用戶透過 CityGeni 應用程式，獲得恒大校園的精準導航體驗。



In collaboration with CareER, an NGO which provides career support to students with special educational needs (SEN), the Student Affairs Office (SAO) organised two workshops on CV writing and interview training to empower SEN students with the necessary skills and knowledge to excel in their career journeys. The workshops equipped students with practical tools for career advancement and instilled in them the confidence and professionalism necessary to excel in their chosen fields.

SAO and the Centre for Teaching and Learning organised a series of “Support for Special Educational Needs Students and Case Study Workshops” to enhance the awareness and knowledge of HSUHK staff about various types of SEN, common signs, and associated behaviours.

SAO also held its Inclusion Week 2024 themed “We are the same, yet different” in January 2024. The event united students and staff to champion diversity and foster inclusion, and provided a transformative platform for meaningful discussions and interactive activities. Inclusion booths were set up to introduce NGOs who are dedicated to promoting inclusivity and supporting individuals with special needs.

HSUHK students and staff also had the opportunity to experience thematic experiential workshops on “Visually Impaired Experiential Game,” “Sports for All – Floor-curling,” and “Process Drama: The Green Children” which offered participants immersive experiences that deepened their understanding of the diverse challenges faced by individuals with special needs.

The Women in Society Association of the School of Business organised the symposium “Assessing Progress: HKEx’s Rules on No-Single-Gender Boards” in April 2024. The symposium brought esteemed industry leaders and professionals together to delve into the progress made and challenges faced in achieving gender diversity and inclusion within corporate boards. This is yet another testament to HSUHK’s commitment to advance interest and interflow among our stakeholders by addressing the importance of diversity and inclusivity.

The Women in Society Association of the School of Business organise the symposium “Assessing Progress: HKEx’s Rules on No-Single-Gender Boards”.

商學院Women in Society Association舉辦「評估進展：香港交易所關於『不得為單一性別董事會』的規定」研討會。

學生事務處與協助有特殊教育需要（SEN）學生就業的非政府機構CareER合作，就撰寫簡歷和面試訓練舉辦兩場工作坊，助SEN學生強化在職途上所需的必要技能和知識。工作坊為同學提供職涯發展的實用工具，培養自信和專業精神，以便日後於各自的領域發揮所長。

學生事務處和教與學發展中心聯合舉辦一系列「特殊教育需要學生支援及個案分析工作坊」，以提升教職員對不同特殊教育需要、相關常見症狀及行為的了解和認識。

學生事務處亦於2024年1月舉辦「共融週2024」。活動以「我們一樣·不一樣」為主題，團結學生和教職員一同倡導多元、促進共融，並推動有意義的討論和互動。活動中設立多個共融攤位，向參加者介紹推動共融和支持有特殊需要人士的非政府機構。

恒大大學生和教職員亦有機會參與「視障體驗遊戲」、「傷健地壺球」及「《綠色小孩》過程戲劇」等主題體驗式工作坊，透過沉浸式體驗，加深了解有特殊需要人士所面對的不同挑戰。

2024年4月，商學院Women in Society Association舉辦「評估進展：香港交易所關於『不得為單一性別董事會』的規定」研討會，匯聚業界傑出領袖和專業人士，深入探討企業董事會在實現性別多元與共融方面所取得的進展和面臨的挑戰。該活動再次彰顯恒大大對多元共融的重視，以及為促進持份者交流互動所作的努力。












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