



## Press Release – For Immediate Release

To: Assignment Editor/Editor of Education, Business and Local News Sections

30 December 2024

### **HSUHK presents inaugural Outstanding SME ESG and Business Performance Award**

The Hang Seng University of Hong Kong (HSUHK) hosted the inaugural “Outstanding SME ESG and Business Performance Award” Presentation Ceremony recently. Organised by the School of Business and the Start-up and SME Resource Centre of HSUHK, and co-organised by the Hong Kong Small and Medium Enterprises Association, the Award recognises small and medium-sized enterprises (SMEs) that excel not only in business performance but also in integrating Environmental, Social, and Governance (ESG) initiatives into their operations to achieve sustainable growth. This year, nine companies were awarded the “Outstanding SME ESG Product Award”, and 19 companies received the “Outstanding SME ESG Service Award”, with a total of 28 SMEs being awarded.

In her opening remarks, Professor Jeanne Fu, Vice-President (Learning and Student Experience) of HSUHK stated that ESG and sustainable development have become essential components of business operations across all industries, and are critical steps for SME to move forward.

Dr Thomas Man, Associate Dean (TPG and Executive Education) of the School of Business and head judge of the Award, remarked that this Award not only acknowledges the significant efforts of SMEs in ESG and sustainable development but also inspires more businesses to transform sustainability into opportunities, integrating it into their core operations for long-term success.

During the ceremony, representatives from the Hong Kong Red Cross, Occupational Safety and Health Council, and Hong Kong Institute of Qualified Environmental Professionals shared their insights on ESG and sustainable development, providing inspiration for the participants.

This year’s awards were strongly supported by numerous statutory bodies and associations, including the Occupational Safety and Health Council; Business Environment Council; Equal Opportunities Commission; Hong Kong Institute of Qualified Environmental Professionals; Hong Kong Red Cross; Hong Kong Green Building Council; The Hong Kong Registered Contractors Association; SME Sustainability Society; The Hong Kong General Chamber of Small and Medium Business; Hong Kong SME Economic and Trade Promotion Association; Hong Kong SME Development Federation; Hong Kong (SME) Economic and Trade Promotional Association; SME Global Alliance; and technical advisor Riskory Consultancy.



Click [here](#) for the Award List of “Outstanding SME ESG and Business Performance Award”.

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**Photo:**



Photo caption: Awardees and participants of the inaugural Outstanding SME ESG and Business Performance Award presentation ceremony.

**Photo Download:** <https://bit.ly/49ULPEW>

### **About The Hang Seng University of Hong Kong**

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts oriented university with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation and Foreign Languages) and over 6,000 full-time students. Adopting the unique “Liberal + Professional” education model, HSUHK aims to nurture young talent with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning, interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services. HSUHK is listed the 7th (overall) in the ASEAN+ region, the 1st in the Greater China region, and the 1st in Employability as per the 2023 AppliedHE ASEAN+ private university assessment by the Singapore-based AppliedHE. It is also listed among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.