



Press Release – For Immediate Release

To: Assignment Editor/Editor of Education and Local News Sections

18 November 2024

HSUHK signs MoU with Guangdong-Hong Kong-Macao Greater Bay Area Youth Society

The Hang Seng University of Hong Kong (HSUHK) signed a Memorandum of Understanding (MoU) with Guangdong-Hong Kong-Macao Greater Bay Area Youth Society to promote the “Hong Kong-Greater Bay Area Dual-Place Internship Programme” initiated by HSUHK. Both parties will also collaborate on projects such as summer internships and career exploration tours, providing HSUHK students with a multifaceted understanding of the development and opportunities in the GBA, thereby fostering their growth into future talent for in the region.

Mr Eddie Fong, Honorary Chairman of the Guangdong-Hong Kong-Macao Greater Bay Area Youth Society stated that this collaboration further strengthens the promotion of understanding among Hong Kong youth about the latest developments in the GBA, and the collaborative projects will enable HSUHK students to gain insights into how the GBA cities achieve mutually beneficial complementarities, creating unique advantages for their future career development.

Professor Jeanne Fu Ho-ying, Vice-President (Learning and Student Experience) of HSUHK, expressed gratitude to the Society for their support, and believes that the projects will provide HSUHK students with comprehensive learning experiences in the GBA.

After the signing ceremony, the representative from the Shenzhen North Station Hong Kong and Macao Youth Innovation and Entrepreneurship Centre shared policy support and other information related to entrepreneurship in Shenzhen with students. The representatives from the Great Ideal New Media Group Limited also introduced the popular live streaming sales industry and conducted a live streaming demonstration, giving students a taste of the learning activities they will experience through the projects.

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香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

Photo:



Photo caption: HSUHK signs an MoU with Guangdong-Hong Kong-Macao Greater Bay Area Youth Society.

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About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts oriented university with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation and Foreign Languages) and over 6,000 full-time students. Adopting the unique “Liberal + Professional” education model, HSUHK aims to nurture young talent with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning, interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services. HSUHK is listed the 7th (overall) in the ASEAN+ region, the 1st in the Greater China region, and the 1st in Employability as per the 2023 AppliedHE ASEAN+ private university assessment by the Singapore-based AppliedHE. It is also listed among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.