



Press Release

To: Assignment Editor/Editor of Education and Local News Sections

2 October 2024

HSUHK names Professor Sam Park as Dean of School of Business

The Hang Seng University of Hong Kong (HSUHK) announces the appointment of Professor Sam Seung-ho Park as the Dean of the School of Business with effect from 1 November 2024.

Professor Park is currently the President's Chair and Professor in Strategy and International Business and the Director of the Nanyang Centre for Emerging Markets at Nanyang Technological University (NTU), Singapore. Before joining NTU in 2019, he was Dean of the Atkinson Graduate School of Management at Willamette University, USA. Professor Park's distinguished academic career includes positions at several prestigious institutions, such as Rutgers University in the USA, China Europe International Business School, Moscow School of Management Skolkovo in Russia, Samsung Economic Research Institute China, University of Texas-Dallas and University of Oregon in the USA, City University of Hong Kong, and the Hong Kong University of Science and Technology.

Professor Park earned his PhD and MA degrees from the University of Oregon, USA and a BA degree from Han Yang University, Korea. He is an elected fellow of the Academy of International Business (AIB) and is internationally recognised as an outstanding scholar making significant contributions to bridging research, practice, and policy communities, particularly in emerging markets.

His research has been published in world leading management journals such as the *Academy of Management Journal*, *Academy of Management Review*, *Strategic Management Journal*, *Management Sciences*, *Journal of International Business Studies*, etc. He has co-authored several influential books on emerging markets including the award-winning *Rough Diamonds: Four Traits of Successful Breakout Enterprises in BRIC Countries* (2013).

In addition to his academic achievements, Professor Park has played a pivotal role in global academic communities, serving key positions within the Academy of Management and serving on the editorial and advisory boards of several major journals including the *Academy of Management Journal*, *Strategic Management Journal*, and *Journal of International Business Studies*. He has organised influential international conferences and forums in China and Russia and is a frequent speaker at corporate meetings and international forums. Professor Park has received awards including the Outstanding Service to the Global Community Award (2015), the *Journal of International Business Studies* Silver Medal (2019), and was included in Stanford's list of the world's top 2% most cited scholars in business and management (2020).



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

Professor Simon S M Ho, President of HSUHK, welcomes Professor Sam Park's joining. "Professor Park has distinguished academic and global leadership achievements. Following HSUHK's unique "Liberal + Professional" education model, I believe that under his leadership, our School of Business will scale new heights in the global academic arena, providing students with richer world-wide learning and career experiences."

Photo:



Photo caption: HSUHK appoints Professor Sam Seung-ho Park as the Dean of the School of Business.

Photo Download: <https://bit.ly/3zwi1Rz>



香港恒生大學
THE HANG SENG UNIVERSITY
OF HONG KONG

About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts oriented university with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation and Foreign Languages) and over 6,000 full-time students. Adopting the unique “Liberal + Professional” education model, HSUHK aims to nurture young talent with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning, interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services. HSUHK is listed the 7th (overall) in the ASEAN+ region, the 1st in the Greater China region, and the 1st in Employability as per the 2023 AppliedHE ASEAN+ private university assessment by the Singapore-based AppliedHE. It is also listed among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.