



Press Release

To: Assignment Editor/Editor of Local News and Education Sections

6 October 2024

HSUHK establishes town centre “The Create” at M+ Tower Fosters transdisciplinary exchange in an ambience of culture and art

To meet diverse learning needs and inspire innovativeness in teaching and learning, The Hang Seng University of Hong Kong (HSUHK) has inaugurated The Create at M+ Tower in the West Kowloon Cultural District (WKCD) as its new town centre. The opening ceremony took place on 4 October, and was officiated by Ms Diana Cesar, Chairman of the Board of Governors; Dr Moses Cheng, Chairman of the Council; and Professor Simon S M Ho, President of HSUHK.

In her address, Ms Cesar emphasised that The Create opens up new opportunities for creative partnerships and student projects, enriching the overall learning experience. She expressed optimism that this new space will not only benefit HSUHK students but also enhance Hong Kong’s image as a vibrant hub for culture, creativity and innovation.

Dr Cheng extended his gratitude to the teams at the West Kowloon Cultural District Authority and HSUHK for their collaborative efforts in establishing this dynamic, multi-purpose learning centre. He also acknowledged the dedication of the teachers, administrative, and professional staff for their extensive preparations, which play a crucial role in supporting and facilitating the establishment of this new hub for the University.

During the opening event, a showcase titled “A FUTURE PALIMPSEST” was featured to display creative works by graduates from HSUHK’s Department of Art and Design through cross-media presentations.

Located on the 15th floor of the M+ Tower, The Create spans around 840 square metres and adopts a modern minimalist design to enhance spatial quality and visual impact. The centre houses classrooms and features multi-functional spaces equipped with advanced equipment and movable soundproof partition walls to provide flexible spaces for various activities. It is also designed to support the growing demand for taught postgraduate and executive development programmes while promoting public and partners in HSUHK’s educational and public engagement initiatives. Conveniently situated in the centre of town, The Create offers easy access for all users.



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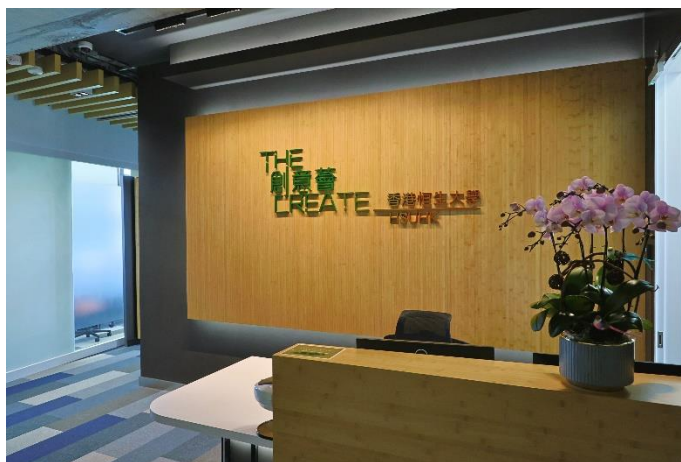
Photos:



Photo 1: Ms Diana Cesar (centre), Dr Moses Cheng (left), and Professor Simon Ho officiate the opening ceremony of The Create.



Photo 2: Following the ceremony, guests are invited to explore a captivating showcase of works created by graduates from the Department of Art and Design.





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Photo 3 & 4: Located on the 15th floor of the M+ Tower, The Create spans around 840 square metres and adopts a modern minimalist design to enhance spatial quality and visual impact.

Photos Download: <https://bit.ly/47Dtonb>

About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts oriented university with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation and Foreign Languages) and over 6,000 full-time students. Adopting the unique “Liberal + Professional” education model, HSUHK aims to nurture young talent with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning, interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services. HSUHK is listed the 7th (overall) in the ASEAN+ region, the 1st in the Greater China region, and the 1st in Employability as per the 2023 AppliedHE ASEAN+ private university assessment by the Singapore-based AppliedHE. It is also listed among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.