



For Immediate Release

To: Assignment Editor/Editor of Education and Local News Sections

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HSUHK management welcomes students with Hong Kong-style snacks on the first school day

President Simon Ho's letter inspires students to discover life's values

The Hang Seng University of Hong Kong (HSUHK) started its new academic year today. To welcome students and kick off their campus life in a vibrant and interactive atmosphere, a series of exciting activities, including booths and student performances were staged on campus. HSUHK's management team, including Professor Jeanne Fu, Vice-President (Learning and Student Experience), Professor Hui Yen-van, Acting Vice-President (Organisational Development); Ms Antonia Yeung, Associate Vice-President (Development and Campus Services); Dr John Leung, Associate Vice-President (Knowledge Exchange), and Ms Jessie Wong, Acting Director of Student Affairs, greeted staff and students and handed out Hong Kong-style snacks.

This academic year, more than 1,900 undergraduate freshmen and over 670 postgraduate students were admitted to HSUHK. In his welcome video, Professor Simon Ho, President of HSUHK, encouraged students to strengthen their personal growth by joining a wide range of experiential learning activities including overseas exchange, internships, service-learning, leadership training, University sports teams, and music groups, among others. President Ho believes that with HSUHK's award-winning green campus and residential college system, students will enjoy learning both inside and outside the classrooms. These experiences will also help them enhance their competencies, develop their passions and potentials, and enable them to discover their life values.

Click [here](#) for the President's Welcome Video.

Click [here](#) for text of the President's Welcome Video.



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Photos



Photo 1-2: HSUHK Senior Management make and distribute Hong Kong-style snacks to students, powering them up for the new academic year.



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Photo 3: HSUHK's mascot Handa welcomes students to the new academic year.



Photo 4: President Ho encourages students to discover their life values in his welcome video.

Photos Download: <https://bit.ly/4dUmNGZ>



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About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts oriented university with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation and Foreign Languages) and over 6,000 full-time students. Adopting the unique “Liberal + Professional” education model, HSUHK aims to nurture young talent with critical thinking, innovative minds, caring attitudes, moral values, and social responsibility.

Aspiring to be a leading private university in the region, HSUHK features a primary focus on undergraduate education, top-quality faculty members, award-winning green campus facilities, innovative degree programmes, unique residential college system combining living and learning, interactive small class teaching, very close student-teacher relationship, RGC-funded impactful research, and excellent student development/support services. HSUHK is listed the 7th (overall) in the ASEAN+ region, the 1st in the Greater China region, and the 1st in Employability as per the 2023 AppliedHE ASEAN+ private university assessment by the Singapore-based AppliedHE. It is also listed among the top 200 worldwide on “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.