

For Immediate Release

To: Assignment Editor/Editor of Local News and Education Sections

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HSUHK holds Inter-University Innovation Project Competition FinTech x ChatGPT EdUHK x CUHK wins championship

The Hang Seng University of Hong Kong (HSUHK) held the Innovation Project Competition 2024 -- FinTech x ChatGPT to foster a culture of innovation and creativity from ChatGPT into FinTech among university students, and encourage them to explore the capabilities of fintech and artificial intelligence (AI). The Competition shortlisted seven teams from four universities for the final pitching day, including HSUHK, Hong Kong Baptist University (HKBU), The Chinese University of Hong Kong (CUHK), and The Education University of Hong Kong (EdUHK) to came up with ideas regarding ChatGPT's innovative solutions that change the financial technology landscape for the final pitch day

After rigorous deliberation, the EdUHK x CUHK team who came up with an AI-driven insurance platform, was awarded Champion. The platform compensates for the current shortcomings of only purchasing insurance through an insurance agent or online. Additionally, the Champion proposed an idea that uses an AI-powered platform to offer educational resources on insurance, personalised assistance, consultation, and more. The team believe that by efficiently classifying and addressing customers' specific requirements, the platform can tackle the issue of manpower shortage during peak periods.

The judging panel included Dr Ben Cheng, Director of the Centre for Teaching and Learning, and Dr David Chui, Head of the Department of Economics and Finance from HSUHK; Professor CK Chan, Secretary of CUHK Engineering FinTech Applied Research Academy; Professor Stephan Chow, Director of Knowledge Transfer from EdUHK; Professor Samson Tai, Professor of Practice of the Department of Accountancy, Economics and Finance from HKBU; and Mr Alex Tsui, CEO of SIMNECTZ Technology Services Limited, who evaluated team proposals based on FinTech innovation, feasibility, sustainability, presentation, and teamwork.

For more information about HSUHK Inter-University Innovation Project Competition 2024 and future events, please click <u>here.</u>

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Photos:



Photo 1: HSUHK holds Innovation Project Competition 2024 FinTech X ChatGPT



Photo 2: EdUHK X CUHK are awarded champions.

Photos Download: https://bit.ly/4cjfwzI

Appendix: List of winners



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About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts oriented university with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation and Foreign Languages) and over 6,000 full-time undergraduate and postgraduate students. Adopting a unique "Liberal + Professional" education model, HSUHK nurtures students with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK features quality undergraduate education programmes, quality faculty members, award-winning green campus facilities, innovative degree programmes, a unique residential college system which combines living and learning, interactive small class teaching, close student-teacher relationships, RGC-funded impactful research, and excellent student development/support services. HSUHK was listed 7th (overall) in the ASEAN+ region, 1st in the Greater China region, and 1st in Employability in the 2023 AppliedHE ASEAN+ private university assessment by Singapore-based AppliedHE. It was also listed among the top 200 worldwide universities for "Quality Education" and "Decent Work and Economic Growth" in the Times Higher Education University Impact Rankings 2021.



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Appendix : List of winners in Innovation Project Competition 2024 FinTech X ChatGPT

Award	Team Member List
Champion:	1. The Education University of Hong Kong - Tang Wai Tan
Team EdUHK X CUHK:	 The Chinese University of Hong Kong - Ho Zhe Shen The Chinese University of Hong Kong - Wong Sze Ho
First Runner-Up:	Team CUHK Member:
	1. Chang Zhi Kin Oscar Ludovic
Team CUHK and	2. Yip Suen Yan
Team HSUHK X	3. Wu ZhuoYi
CUHK X EdUHK	4. Fan Lok Wai
	Team HOULIN V CUUIN V Edullin Member
	<u>Team HSUHK X CUHK X EdUHK Member:</u> 1. The Hang Seng University of Hong Kong - Tam Ka Ki Karen
	2. The Chinese University of Hong Kong - Chan Ho Ching Twinkle
	3. The Education University of Hong Kong - Kato Yuka
	4. The Chinese University of Hong Kong - Chick Mai Sum,
	Annabelle
Second Runner-Up:	Team HSUHK X EdUHK Member:
	1. The Hang Seng University of Hong Kong - Zhang Manyi Mandy
Team HSUHK X	2. The Hang Seng University of Hong Kong - Xu Jie Therese
EdUHK and Team	3. The Education University of Hong Kong - Wang Yunqi Jessica
EdUHK X HSUHK	4. The Education University of Hong Kong - Xiao Chengyu Charlie
	Team EdUHK X HSUHK Member:
	1. The Education University of Hong Kong - Tong Wing Yi Winnie
	 The Education University of Hong Kong - Chan Hoi Yan The Hang Seng University of Hong Kong - CAI Luyi
Excellence Achievement	Team CUHK Member:
Award:	1. Law Hoi Yan
Tiwara.	2. Yang Chenyi
Team CUHK and Team	3. Hu Dihan
HSUHK	4. Li Jinghao
	Team HSUHK Member:
	1. Du Shuxuan Dulcie
	2. Liu Zonghao Howie
	3. Yang Yanhan
	4. Yan Qijing Kiki