



For Immediate Release

To: Assignment Editor/Editor of Local News and Education Sections

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HSUHK President leads “The Eco-P Campaign” to foster a green campus and support its sustainable development

The Hang Seng University of Hong Kong (HSUHK) has always been committed to the principles of resource conservation and respect for the natural environment. HSUHK strives to foster a green campus through sustainable construction, providing an ambient learning environment. To support the University’s sustainable development, “The Eco-Pledge Campaign” was established in 2014. Over the years, the Campaign has received generous donations from staff members and alumni. The naming of trees around HSUHK’s campus honours their contributions for advancing the development of the University. As this year marks the tenth anniversary of the Campaign, HSUHK is once again calling upon the larger HSUHK community for their continued support to further develop its green campus.

To promote “The Eco-Pledge Campaign”, Professor Simon Ho, President of HSUHK, arrived on campus dressed in gardening gear today (21 June), alongside Professor Roy Chung, Founder of the Bright Future Charitable Foundation and Member of the HSUHK-Foundation Management Committee, and Dr Jacky Cheung, Council Member and alumnus. They led donors of “The Eco-P Campaign”, alumni, staff members and students to carry out a range of gardening activities.

During the event, President Ho and the participants planted bamboo as a concrete step towards building a green campus. HSUHK, also known as the “Bamboo University”, extensively utilises bamboo as a construction material given its renewable and carbon-neutral nature. This aligns with the University’s commitment to create a green campus and promote its “environmental education” philosophy. The act of planting bamboo is also closely connected to the nurturing of young talent. In addition to planting bamboo, participants also took part in pruning trees and potting plants at Wei Lun Square to foster a sense of belonging to the campus through the cultivation its plants and trees.

HSUHK also received a donation of Milwaukee gardening tools from Techtronic Industries Company Limited, which will further enhance the efficiency of campus greening and beautification.



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For more information on “The Eco-Pledge Campaign”, please visit: <https://bit.ly/Eco-Pledge>.

Photos:



Photo 1: President Ho (centre), Professor Chung (second from right) and Dr Cheung (second from left) lead donors, alumni, staff and students in gardening activities.



Photo 2: President Ho pruning trees on campus.



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Photo 3: (From right) President Ho, Professor Joshua Mok, Provost and Vice-President (Academic and Research) Designate, and Dr Tom Fong, Vice-President (Organisational Development) plant bamboo on campus.



Photo 4: President Ho dresses in gardening gear for the Campaign.



Photo 5: Participants pruning trees and potting plans at Wei Lun Square.

Photos Download: <https://bit.ly/4eoqhT5>

About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts oriented university with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation and Foreign Languages) and over 6,000 full-time undergraduate and postgraduate students. Adopting a unique “Liberal + Professional” education model, HSUHK nurtures students with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK features quality undergraduate education programmes, quality faculty members, award-winning green campus facilities, innovative degree programmes, a unique residential college system which combines living and learning, interactive small class teaching, close student-teacher relationships, RGC-funded impactful research, and excellent student development/support services. HSUHK was listed 7th (overall) in the ASEAN+ region, 1st in the Greater China region, and 1st in Employability in the 2023 AppliedHE ASEAN+ private university assessment by Singapore-based AppliedHE. It was also listed among the top 200 worldwide universities for “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.