



For Immediate Release

To: Assignment Editor/Editor of Local News and Education Sections

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HSUHK launches first Anti-Scam Education and Research Programme

In response to the recent explosion in financial deception and scam cases in Hong Kong, The Hang Seng University of Hong Kong (HSUHK) announced the launching of the Anti-Scam Education and Research Programme today (31 May). The Programme is the first of its kind among local higher education institutions.

The cross-Schools Anti-Scam Programme will increase anti-deception awareness among younger generations, promote academic research to deepen our understanding of the social impact caused by financial fraud, and provide public policy recommendations.

In his remarks during the Programme's launching ceremony, Professor Simon S M Ho, President of HSUHK, highlighted future collaborations with different academic institutes and professional organisations such as Griffith University in Australia, Jinan University in Guangzhou, the Association of Certified Fraud Examiners, as well as some banking and financial firms. He urged the participants to continue supporting upcoming activities organised by the Anti-Scam Programme Project Team.

Alongside Professor Ho, Professor Hui Yer-van, Provost and Vice-President (Academic and Research), Ms Jani Srimurjani, Superintendent of Police, Divisional Commander Shatin Division, Ms Julia Chan, Chief Inspector of Police, Regional Crime Prevention Office, Crime New Territories South, and Programme Project Team Members officiated the launching ceremony.

For the first Anti-Scam Programme event, HSUHK invited two senior police officers for a sharing session, during which they shared the latest types and trends of scam cases in Hong Kong, and provided recommendations on how to prevent falling for phone and online fraud cases.



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Photos:



Photo 1: HSUHK launches first Anti-Scam Education and Research Programme



Photo 2: President Simon Ho highlights future collaborations with different academic institutes and professional organisations.



Photo 3 and 4: Police officers from the New Territories South Regional Crime Prevention Office and the Shatin District share anti-scam tips.

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About The Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts oriented university with five Schools (Business, Communication, Decision Sciences, Humanities and Social Science, and Translation and Foreign Languages) and over 6,000 full-time undergraduate and postgraduate students. Adopting a unique “Liberal + Professional” education model, HSUHK nurtures students with critical thinking, innovative minds, caring attitudes, moral values and social responsibility.

Aspiring to be a leading private university in the region, HSUHK features quality undergraduate education programmes, quality faculty members, award-winning green campus facilities, innovative degree programmes, a unique residential college system which combines living and learning, interactive small class teaching, close student-teacher relationships, RGC-funded impactful research, and excellent student development/support services. HSUHK was listed 7th (overall) in the ASEAN+ region, 1st in the Greater China region, and 1st in Employability in the 2023 AppliedHE ASEAN+ private university assessment by Singapore-based AppliedHE. It was also listed among the top 200 worldwide universities for “Quality Education” and “Decent Work and Economic Growth” in the Times Higher Education University Impact Rankings 2021.